



The Pakistan Credit Rating Agency Limited

**Rating Report**

**PAIR Investment Company Limited**

**Report Contents**

1. Rating Analysis
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**Rating History**

Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
14-Dec-2019	AA	A1+	Stable	Maintain	-
14-Jun-2019	AA	A1+	Stable	Maintain	-
26-Dec-2018	AA	A1+	Stable	Maintain	-
13-Jun-2018	AA	A1+	Stable	Maintain	-
18-Dec-2017	AA	A1+	Stable	Maintain	-
19-Jun-2017	AA	A1+	Stable	Maintain	-
23-Jun-2016	AA	A1+	Stable	Maintain	-
23-Jun-2015	AA	A1+	Stable	Maintain	-
23-Jun-2014	AA	A1+	Stable	Maintain	-

**Rating Rationale and Key Rating Drivers**

Development Financial Institutions (DFIs) largely operate on turf common to commercial banks. Limited depth in participation towards development of long gestation projects, low funding base, and high competition become their key challenges. Joint Venture Financial Institutions are DFIs jointly conceived by the two sovereigns with primary objective of identifying and nurturing multiple development initiatives. Their ratings are mainly characterized by sovereign ownership, adequate standards of governance, and relatively conservative risk appetite.

The ratings assigned takes into account PAIR's ability to sustain its position among peers. The Company's lending portfolio remained largely same, during 9MCY19. Asset quality is deteriorated by addition of a major clients into 'non-performing category'; though related provisioning has been created. This along with realised loss on sale of securities reduced the profitability. Management has created an adequate mix of sectors in advances, though client concentration remains high. The capital and treasury division's primary focus of investment was Government securities; minor portion vested in Equities, Sukuk & TFCs and funds. During the year, investment book increased providing good cushion to liquidity. The company has taken sizable exposure into government securities, wherein market risk dominates. Borrowing from financial institution remains the primary source whereas COI's minuscule part is funding base. Liquidity position and capitalization indicators remained stable. Going forward, PAIR is focusing on strengthening the existing relationships. Management is cognizant of the fact that they need to find new niche for growth and development, hence new avenues like SME segment, are being explored. However, nothing material is on the horizon, over the medium term. The MD/CEO is not in Pakistan, though taking care of the company's affairs from abroad.

The ratings are dependent on the company's ability to sustain its financial profile while managing the associated risks encompassing active recovery of infected portfolio. The concentration level in funding and advances needs to be pro-actively managed. Consistent efforts by the management to add new sectors/names to further diversify their portfolio, increase in provisioning expense and subsequent effect on profitability and at the same time stability at MD/CEO's position remains critical for the ratings.

**Disclosure**

<b>Name of Rated Entity</b>	PAIR Investment Company Limited
<b>Type of Relationship</b>	Solicited
<b>Purpose of the Rating</b>	Entity Rating
<b>Applicable Criteria</b>	PACRA_Methodology_FI_FY19(Jun-19),Methodology   Correlation Between Long-Term And Short-Term Rating Scale(Jun-19),Criteria   Rating Modifier(Jun-19)
<b>Related Research</b>	Sector Study   DFIs(Jun-19)
<b>Rating Analysts</b>	Usama Zubair   usama.zubair@pacra.com   +92-42-35869504

**The Pakistan Credit Rating Agency Limited**
**Profile**

**Structure** PAIR Investment Company Limited (PAIR) was incorporated in January 2007 and commenced operations as a Development Finance Institution (DFI) on May 29, 2007.

**Background** PAIR Investment Company Limited (PICL) is a Joint Venture Investment Company which has been formed as a result of an agreement between the Governments of Pakistan and Iran. It is classified as a "Development Finance Institution" (DFI) under the regulatory control of the State Bank of Pakistan.

**Operations** PAIR's objectives include financing for SME and large industrial and commercial projects, capital and money market operations and other investment banking activities. The Company operates through its head office in Karachi and has a branch office in Lahore.

**Ownership**

**Ownership Structure** PAIR Investment Company Limited (PAIR), an equally owned joint venture between Pakistan and Iran. The Ministry of Finance (MoF) manages the ownership interests of the Government of Pakistan, while Iran Foreign Investment Company (IFIC) represents the Government of Iran.

**Stability** The ownership structure is same since inception and is likely to remain same in foreseeable future.

**Business Acumen** The business acumen of Ministry of Finance (MoF) and Foreign Investment Company (IFIC) is considered good.

**Financial Strength** The financial muscle of sponsors is considered strong.

**Governance**

**Board Structure** PAIR's board comprises three directors representing Pakistan and three directors representing Iran. Mr. Arif Ahmed Khan separated from the board in March 2019 after he retired from MOF while Mr. Hemmat Jafari was replaced by IFIC in August 2019. The board members are nominated by MOF and IFIC with immediate and until further order.

**Members' Profile** All the board members carry vast experience from diversified sectors. Mr. Zahoor Ahmed, nominated by MOF, is the acting Chairman of the board since March '19. Members representing MOF has long association with different organizations in government roles.

**Board Effectiveness** The board has formulated four board committees for effective monitoring namely 1) Audit Committee, 2) Risk Management Committee, 3) Human Resource Committee and 4) Board Strategic Investment Committee. During 9MCY19, three board meetings were conducted.

**Financial Transparency** M/s KPMG Taseer Hadi & Co., Chartered Accountants, are company's external auditors, has expressed an unqualified opinion in their audit report for the year ended December 31, 2018 and in their review report for the half year June 2019.

**Management**

**Organizational Structure** The functional areas are divided into: Human Resource, Credit Administration Department, Information Technology, Treasury and investment, Credit and Risk Management, Compliance, Capital Market, Corporate and Investment Banking Group (CIBG), Finance and Accounts and Internal Audit.

**Management Team** PAIR's management team comprises well qualified and experienced individuals, having an association with the company since long. Company's MD/CEO, Mr. Hamid Eftekhari, term started in Aug'17. Mr. Hamid, has an overall professional experience of 21 years, working with the Government of Iran.

**Effectiveness** To ensure effectiveness of the decision-making process, the management has setup eight committees: Asset and Liability Committee (ALCO), Management Committee (MANCOM), Investment Committee, IT Steering Committee, HR Committee, Central Credit Committee, Internal Control Monitoring Committee, and Market Risk Committee.

**MIS** The head of departments monitor the performance through system generated reports. These reports can be generated daily, weekly, monthly or quarterly basis to evaluate the performance of the respective departments.

**Risk Management Framework** PAIR has implemented a risk management framework outlining the various roles and responsibilities for each risk unit. Credit, market, liquidity and operational risk policies have been implemented, in-line with the requirements of SBP, to measure, monitor and mitigate all risk factors. PAIR's Risk Management Department has four main functions, namely: Credit Risk, Market Risk, Liquidity Risk, and Operational Risk.

**Business Risk**

**Industry Dynamics** JVFI's witnessed, in 9MCY19, decline in advances attributable to limited market outreach as well as slowdown in economy. Investment book majorly vested in government papers given investment's security has witnessed significant growth. Hence, reliance is on non-core operations for generation of income. Industry's deposit base slimmed down and major reliance for funding remained on borrowing from money market. Going forward, to compete with other financial institutions (commercial banks primarily), the industry players need to build relatively unique products and services. Otherwise, JVFI's may get marginalized.

**Relative Position** PAIR's market share in terms of advances remains the same as compared to CY18 (9MCY19: 9%, CY18: 9%, CY17: 7%). On funding front, market share in terms of borrowings witnessed down tick to 6% (CY18: 7%, CY17: 6%).

**Revenues** During 9MCY19, interest earned clocked in at PKR 1.3bln (CY18: PKR 907mln, CY17: PKR 1.0bln) on the account of increase in total earning asset, mainly investment in government securities. Company's markup expense also inched up. Due to the above factors, during 9MCY19, the company reported significant increase in NIMR of PKR637mln YoY (CY18: PKR 435mln, CY17: PKR 658mln).

**Performance** During 9MCY19, total revenue increased by 26% compared to CY18 to stand at PKR 673mln (CY18: PKR 536mln) attributable to enhanced NIMR and inched up dividend income. Admin and general expenses remained under control whereas cost to total net revenue decreased to ~36.8% (CY18: 49.9%; CY17: 44.7%). Provisioning expense inched up to PKR 245mln (9MCY18: PKR 119mln). Hence PAIR recorded net profit of PKR 122mln against PKR 3.4mln profit of 9MCY18.

**Sustainability** Going forward, PAIR will be following cautious lending approach while relying on investment incomes. The liaison cum branch office in Tehran to facilitate cross border investments is planned. In the first phase it would only be a liaison office. While in phase two it would be converted into a branch. State Bank of Pakistan has extended the validity of in principal approval as payment mechanism between Iran and Pakistan is yet to be clarified. Given current sanctions against Iran, the same seems a challenge in near future.

**Financial Risk**

**Credit Risk** During 9MCY19, PAIR's total earning assets recorded an increase of 18% attributable to sizable increase in investment while advances remained largely same. During CY18, company's advances concentration exposure remained in the following sectors – Textile (CY18: 17%, CY17: 22%, CY16: 13.2%), Petroleum (CY18: 11.1%, CY17: 0%) and Steel (CY18: 11%, CY17: 14%, CY16: 11%). PAIR maintains a sizeable portion of its finances in TFCs (9MCY19: 50%, CY18: 48%, CY17: 49% of total finance). Consequently, total finances witnessed an uptrend of 4.8% during the 3rd quarter. Impaired lending increased to 27.6% (CY18: 23.8%) attributable to increase in NPL's; coverage inched down to 55.1% (CY18: 57.5%)

**Market Risk** During 9MCY19, investment in government securities comprises 89% (CY18: 84%, CY17: 86%) of the entire investment book. Further segregation reveals that PIBs are 34% (CY18: 25%, CY17: 14%) and T-Bills are 65% (CY18: 75%, CY17: 86%) of the government securities. Currently, investment in government securities to equity base stands at 87% whilst Investment policy of DFIs allows investment in government securities up to 200% of equity base. While the basis for building leveraged investment book may be debated, it is noteworthy that the investment policy is silent on duration that measures the extent of market risk to be assumed.

**Liquidity And Funding** The liquid assets (9MCY18: 9.4bln, CY18: PKR 7bln, CY17: PKR 7.4bln) continue to provide adequate cushion to the borrowings and deposits. However, due to sizable increase in borrowings, liquidity to deposits and borrowings inched down (9MCY19: 75%, CY18: 76%, CY17: 91%). Going forward, with expansion in funding base, maintaining the liquidity level remains vital. The relative inability of Joint Venture Financial Institutions (JVFI's) to raise low-cost funds, as they face competition from commercial banks is a major deterrent in their growth. PAIR's funding profile remained tilted towards borrowings (9MCY19: 11bln, CY18: PKR 7.9bln, CY17: PKR 6.3bln). Deposit base stood at PKR 1.3bln (CY18: PKR 1.2bln, CY17: PKR 1.8bln), largely same YoY.

**Capitalization** PAIR maintains a strong equity base (9MCY19: 9.3bln, CY18: 9.2bln, CY17: 9.3bln) mainly comprising Tier-I capital provides comfort to absorb the impact of any adverse macroeconomic performance related shocks. Given the company's conservative risk appetite and a large portion of unutilized capital, the company's capital adequacy remained above regulatory requirement (9MCY19: 51%, CY18: 52%, CY17: 59%)



DFIs

The Pakistan Credit Rating Agency Limited

Financials (Summary)

PAIR Investment Company Limited

PKR mln

BALANCE SHEET	30-Sep-19	31-Dec-18	31-Dec-17	31-Dec-16
	9M	Annual	Annual	Annual
<b>Assets</b>				
<b>Earning Assets</b>				
Advances	5,243	5,484	4,549	5,114
Debt Instruments	5,726	4,980	4,324	2,901
- Total Finances	<b>10,969</b>	<b>10,463</b>	<b>8,873</b>	<b>8,015</b>
Govt Securities	8,011	5,261	5,803	7,868
Equity Investments	1,008	1,032	931	1,086
Investments in Associates & Subsidiaries	-	-	-	-
- Total Investments	<b>9,019</b>	<b>6,293</b>	<b>6,733</b>	<b>8,955</b>
Others	24	166	1,062	433
<b>Non Earning Assets</b>				
Non Earning Cash	68	73	37	64
Deferred Tax	409	346	261	238
Net Non Performing Finances	900	727	91	298
Fixed Assets & Others	745	456	628	596
<b>Total Assets</b>	<b>22,134</b>	<b>18,525</b>	<b>17,686</b>	<b>18,598</b>
<b>Liabilities</b>				
Certificates of Investment	1,349	1,222	1,814	2,080
Borrowings	11,099	7,916	6,371	6,550
<b>Interest Bearing Liabilities</b>	<b>12,448</b>	<b>9,138</b>	<b>8,185</b>	<b>8,630</b>
<b>Non Interest Bearing Liabilities</b>	<b>457</b>	<b>278</b>	<b>246</b>	<b>519</b>
<b>Equity</b>				
Total Equity	9,303	9,181	9,293	9,367
Revaluation Surplus	(74)	(72)	(37)	83
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>22,134</b>	<b>18,525</b>	<b>17,686</b>	<b>18,598</b>
<b>INCOME STATEMENT</b>				
Interest/ markup earned	1,316	907	1,045	1,244
Interest/ markup expensed	(679)	(473)	(387)	(533)
<b>Net Interest/ markup revenue</b>	<b>637</b>	<b>435</b>	<b>658</b>	<b>710</b>
Other Income	37	101	129	53
Total revenue	<b>673</b>	<b>536</b>	<b>786</b>	<b>764</b>
Non Interest/ Non Markup expensed	(248)	(267)	(351)	(318)
Pre-provision Profit	425	269	435	445
Provision/ (Reversal)	245	257	67	(416)
Taxes	(59)	(22)	(138)	(258)
<b>Net Income</b>	<b>122</b>	<b>(10)</b>	<b>230</b>	<b>603</b>
<b>Ratio Analysis</b>				
<b>Performance</b>				
ROE	1.3%	-0.1%	2.5%	6.5%
Cost-to-Total Net Revenue	36.8%	49.9%	44.7%	41.7%
Capital Gains/ Total Revenue	-0.6%	12.5%	8.8%	0.7%
<b>Capital Adequacy</b>				
Equity / Total Assets	42.0%	49.6%	52.5%	50.4%
Capital Adequacy ratio as per SBP	51.0%	52.4%	59.3%	76.4%
<b>Funding &amp; Liquidity</b>				
Liquid Assets/ Deposits & Borrowings	75.2%	76.0%	90.9%	108.7%
Finances/ Deposits & Borrowings	95.6%	122.6%	109.7%	96.3%
<b>Loan Loss Coverage</b>				
Loan Loss Provisions/ Impaired Lending	55.1%	57.5%	90.5%	74.5%
Net Impaired Lending/Total Equity	9.7%	7.9%	1.0%	3.2%

PAIR Investment Company Limited

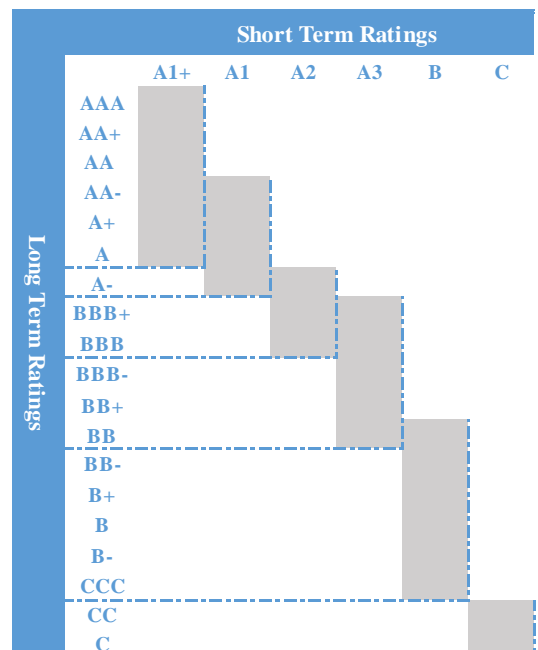
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## Credit Rating Scale & Definitions

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

Long Term Ratings		Short Term Ratings	
<b>AAA</b>	<b>Highest credit quality.</b> Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments	<b>A1+</b>	The highest capacity for timely repayment.
<b>AA+</b> <b>AA</b> <b>AA-</b>	<b>Very high credit quality.</b> Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.	<b>A1</b>	A strong capacity for timely repayment.
<b>A+</b> <b>A</b> <b>A-</b>	<b>High credit quality.</b> Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.	<b>A2</b>	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.
<b>BBB+</b> <b>BBB</b> <b>BBB-</b>	<b>Good credit quality.</b> Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.	<b>A3</b>	An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.
<b>BB+</b> <b>BB</b> <b>BB-</b>	<b>Moderate risk.</b> Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.	<b>B</b>	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions.
<b>B+</b> <b>B</b> <b>B-</b>	<b>High credit risk.</b> A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.	<b>C</b>	An inadequate capacity to ensure timely repayment.
<b>CCC</b> <b>CC</b> <b>C</b>	<b>Very high credit risk.</b> Substantial credit risk “CCC” Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. “CC” Rating indicates that default of some kind appears probable. “C” Ratings signal imminent default.		
<b>D</b>	Obligations are currently in default.		



**Outlook (Stable, Positive, Negative, Developing)** Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. ‘Stable’ outlook means a rating is not likely to change. ‘Positive’ means it may be raised. ‘Negative’ means it may be lowered. Where the trends have conflicting elements, the outlook may be described as ‘Developing’.

**Rating Watch** Alerts to the possibility of a rating change subsequent to, or in anticipation of, a) some material identifiable event and/or b) deviation from expected trend. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating Watch may accompany Outlook of the respective opinion.

**Suspension** It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

**Withdrawn** A rating is withdrawn on a) termination of rating mandate, b) cessation of underlying entity, c) the debt instrument is redeemed, d) the rating remains suspended for six months, e) the entity/issuer defaults, or/and f) PACRA finds it impractical to surveil the opinion due to lack of requisite information.

**Harmonization** A change in rating due to revision in applicable methodology or underlying scale.

**Disclaimer:** PACRA’s ratings are an assessment of the credit standing of entities/issue in Pakistan. They do not take into account the potential transfer / convertibility risk that may exist for foreign currency creditors. PACRA’s opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security’s market price or suitability for a particular investor.

### **Rating Team Statements**

(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

### **2) Conflict of Interest**

- i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)
- ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)
- iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

### **Restrictions**

- (3) No director, officer or employee of PACRA communicates the information, acquired by him for use for rating purposes, to any other person except where required under law to do so. | Chapter III; 10-(5)
- (4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)
- (5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

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- (6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)
- (7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report.
- (8) PACRA prohibits its employees and analysts from soliciting money, gifts or favors from anyone with whom PACRA conducts business | Chapter III; 11-A-(q)
- (9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r)
- (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)
- (11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

### **Independence & Conflict of interest**

- (12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity
- (13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)
- (14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)
- (15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)
- (16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)
- (17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

### **Monitoring and review**

- (18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)
- (19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)
- (20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)
- (21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

### **Probability of Default**

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(F-VII)

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