



The Pakistan Credit Rating Agency Limited

**Rating Report**

**Flow Petroleum (Pvt.) Limited**

**Report Contents**

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**Rating History**

Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
16-Jun-2023	BBB+	A2	Stable	Maintain	-
17-Jun-2022	BBB+	A2	Stable	Maintain	-
17-Jun-2021	BBB+	A2	Stable	Initial	-

**Rating Rationale and Key Rating Drivers**

The ratings incorporate Flow Petroleum (Pvt) Ltd's (Flow Petroleum or the Company) presence in the oil marketing (OMC) segment. The Company is consistently progressing its medium-term objectives to capture market share in already stable and competitive market. Flow Petroleum aims to carry out its expansion strategy by further expanding its retail network to all across Pakistan. The Company has storage facility at Fakirabad with a capacity of 5,350 M.Ton and is building two new storages at Daulatpur and Kohat. The Company has a network of 72 operational retail outlets. . This complements its strategy to capture the of growth as targeted. The equity base of the company has taken support from internal capital generation and adequate sponsor's financial profile. During FY22, the Company witnessed magnanimous increase of ~262% in total revenue from the corresponding period last year and reached to PKR~15,882mln (FY21 PKR~4,386mln). The streak continued during 6MFY23, to register an increase of 72% and perched at PKR 27,248mln. This was due to increased sales quantum and record high prices of POL products. The Company has exhibited improvement in margins on the back of high petroleum prices, lower operational costs and reduced financial costs. The ratings reflect an improved business profile of the Company in line with current dynamics of petroleum industry. Despite increasing international POL prices, being an OMC, the Company is able to pass on the hike to consumer with commissioning of new outlets, leading to better revenues. Working capital cycle is stretched and leveraged ratio increased moderately. However, non-interest-bearing loan from related parties is convertible to equity. The Company has total debt of PKR~5,639mln and an equity of PKR ~2,288mln as at end-Dec22.

The ratings are dependent on Flow Petroleum's ability to build market penetration, improved operational and net profit margins and Improvements in Corporate Governance Structure. Increasing number of retail outlets and storage capacity enhances confidence in Company's ability to sustain revenue growth and profit margins.

**Disclosure**

<b>Name of Rated Entity</b>	Flow Petroleum (Pvt.) Limited
<b>Type of Relationship</b>	Solicited
<b>Purpose of the Rating</b>	Entity Rating
<b>Applicable Criteria</b>	Methodology   Corporate Rating(Jun-22),Methodology   Correlation Between Long-term & Short-term Rating Scales(Jun-22),Methodology   Rating Modifiers(Jun-22)
<b>Related Research</b>	Sector Study   Oil Marketing Companies(Nov-22)
<b>Rating Analysts</b>	Muhammad Noor Ul Haq   noorulhaq@pacra.com   +92-42-35869504



# POL Distribution - OMCs & Dealers

The Pakistan Credit Rating Agency Limited

## Profile

**Legal Structure** Flow Petroleum Private Limited (FPPL or Flow Petroleum) was incorporated in Feb 2017, operating as a Private Limited concern. On 5th April 2018, the Company was granted a license to set up an Oil Marketing Company (OMC) by the Oil & Gas Regulatory Authority (OGRA). Its license is valid till Dec, 2023.

**Background** Flow Petroleum was founded by sponsors of Aslam Oil Traders who are one of the leading firm in the energy sector of Pakistan with a comprehensive range of products since 1980s. The Company was established in Feb 2017 under Securities and Exchange Commission of Pakistan and having its registered office in Lahore, Pakistan.

**Operations** With a network of 72 retail outlets, Flow Petroleum has ~1% market share as at end-Dec22 based on the total sales. Previously the Company has a capacity of 1,500MT which after addition of 3,850MT of capacity stands at 5,350MT at Fakirabad. The Company is also constructing two new storage sites at Daulatpur and Kohat. The Company has outsourced its logistical operations. The Company has Operational Permit for 89 retail outlets from OGRA.

## Ownership

**Ownership Structure** Flow petroleum is owned by two brothers with equal shareholding. i.e. Muhammad Waris (51%) & Muhammad Asif (49%). Ownership structure of the Company has remained stable since inception and is expected to remain so, for the foreseeable future.

**Stability** Ownership structure of the Company has remained stable since inception, only to change during FY23, where one sponsor has transferred his stake to two others. The Company has no formal succession plan, yet.

**Business Acumen** Mr. Waris has been in the petroleum industry since a very young age. Adding to his technical skills, Mr. Waris holds a Bachelor's degree in Mechanical Engineering from the NUST. It is due to his vision and determination that FPPL has grown at such a rapid pace in a short period of time. Mr. Arif has been in the petroleum business since last 8 years. The group has been associated with oil business since 1980s. They established different companies who work in oil sector i.e., Aslam Energy Pvt Ltd. (AEPL)

**Financial Strength** Sponsors of the Company have shown a unequivocal commitment to support the Company in future. The group platform provides a firm support to the Company to enhance financial strength. The Sponsors enjoys stake in different business, i.e. Quality 1, Aslam Energy, Aslam Sons & Flow Base (a real estate developer).

## Governance

**Board Structure** Flow petroleum has a family dominated board, comprises of two members who are also the shareholders of the Company. The Company is in compliance with minimum requirements of SECP.

**Members' Profile** Mr. Muhammad Waris is the Chairmen & CEO of the Company. He is a Mechanical Engineer by profession and has rich experience of over 17 years of petroleum industry having been involved at executive level in all stages of business operations. He has an extensive experience in oil marketing, business development and Logistics. Moreover, other members of the board also have extensive experience in oil and marketing industry.

**Board Effectiveness** The board has room for improvement which will help the board to deliver its strategic goals and objectives. Inclusion of independent & non-executive directors will not only ensure the effectiveness of the board & board committees but also, will be instrumental in identifying and managing risks.

**Financial Transparency** PKF F.R.A.N.T.S. Chartered Accountants are the External Auditors of the Company, who is a QCR rated firm. They gave an unqualified opinion on the financial statements for the year ended 30th Jun 22. The Company has also established an internal audit department to enhance transparency and to ensure compliance of internal control policies.

## Management

**Organizational Structure** Flow Petroleum operates through four broad functional areas which are comprise of : (i) Retail & Commercial (ii) Finance & Accounts (iii) Marketing & Sales (iv) HR & Admin. All the functions heads reports directly to the CEO.

**Management Team** Since inception of the Company's operations in 2019, Mr. Muhammad Waris, has been performing his duties as Managing Director/ CEO. He is ably assisted by a team of qualified professionals.

**Effectiveness** Function of the management committees is to accomplish the goals and objectives set out by the board and higher management. The Company has room to improve its effectiveness by forming management committees. The Company has Risk Management Committee responsible for managing strategic risk, Flow Petroleum is exposed to.

**MIS** The Company has installed SAP ERP system integrated with all functions of the business, who has ability to generate management reports readily.

**Control Environment** The board of directors is responsible for establishing and monitoring risk management framework. The board alongside management is involved in ensuring effective implementation of the risk management policies. The company regularly assess its risk management policies in line with changing market dynamics. The Company has also established internal audit department.

## Business Risk

**Industry Dynamics** Pakistan relies significantly on imports to meet its energy demand. During FY21, the country consumed ~19.8mln MT of POL products (FY20:~17.1mln MT) up ~15.8% YOY. Owing to declining local oil reserves amid low new discoveries, dependence on imported POL products is increasing with each passing year. Currently, there are ~35 OMCs. operating in the country, 4 of them are listed. The Sector is highly regulated with the prices of two major products, i.e., MOGAS and Diesel being determined by the Oil & Gas Regulatory Authority (OGRA) on a fortnightly basis. OMCs generated aggregate revenue of PKR~2,528bln in FY21 (FY20: PKR~2,225bln) with an annual GDP contribution of ~5.3% (FY20: 5.4%). The sector's revenue during FY21 registered a YOY growth of ~13.6% on account of increased consumption and rising POL products' prices.

**Relative Position** The emergence of other players in the OMC sector is causing pressure on white oil segment market share. The big-five OMCs (PSO, Shell, Total PARCO, Hascol & Attock Petroleum) still retain a large chunk of the market share standing at ~80%. Only 20% market share is captured by smaller OMCs. Flow Petroleum has ~1% market share.

**Revenues** During FY22, the Company witnessed magnanimous increase of ~262% in total revenue from the corresponding period last year and reached to PKR~15,882mln(FY21 PKR~4,386mln). The streak continued during 6MFY23, to register an increase of 72% and perched at PKR 27,248mln. This was due to increased sales quantum and record high prices of POL products.

**Margins** During 6MFY23, Gross margins remained stagnant at 10% due to stable operations and sustainable business practices. Owing to efficient deployment of resources, Operating margins improved to 9.6% during 6FY23 (FY22: 8.3%). The effect of efficient management of operational expenses coupled with low finance cost trickled down to improved net profit of PKR~1,313mln (FY22:PKR 551mln).

**Sustainability** The profitability of the Company improved over the period and trying to expand its market share by increasing its retail outlets. The Company is trying to increase its operations by increasing the number of its retail outlets and customer base, which will provide the Company an organic growth.

## Financial Risk

**Working Capital** As at end-Dec 22, inventory of the Company grew significantly to PKR 4,216mln (end-Jun22: PKR 948mln). The Company has invested in its inventory over the period, which helped it in generating more profits as the prices of petroleum products increased in international market. Flow Petroleum's Gross working capital days remained stagnant during the period.

**Coverages** Higher petroleum prices and profitability, during the period ended-6MFY23, led to record high Free Cash Flows of PKR 1,769mln (FY22: PKR 726mln, FY21: PKR 34mln). Finance cost decreased as well 6MFY23: PKR 7mln (FY22: PKR 18mln, FY21: PKR 6mln) due to decrease in interest bearing liabilities. Interest coverage in 6FY23 converged at 566.4x from 124x in FY22).

**Capitalization** The Company has a leverage capital structure with debt-to-equity ratio of ~71% (FY22: ~58%). The Company has total debt of PKR~5,639mln and an equity of PKR ~2,288mln as at end-Dec22. Total debt, includes as well, loans from related parties (6MFY22: PKR~429mln; FY22: PKR ~439mln).



Flow Petroleum (Pvt) Limited OMC	Dec-22 6M	Jun-22 12M	Jun-21 12M	Jun-20 12M
<b>A BALANCE SHEET</b>				
1 Non-Current Assets	990	800	723	462
2 Investments	-	-	-	-
3 Related Party Exposure	-	-	-	-
4 Current Assets	10,973	2,594	428	204
<i>a Inventories</i>	4,216	948	184	44
<i>b Trade Receivables</i>	5,171	776	38	52
5 Total Assets	11,963	3,395	1,151	667
6 Current Liabilities	3,959	1,017	301	104
<i>a Trade Payables</i>	513	177	232	81
7 Borrowings	5,210	900	-	45
8 Related Party Exposure	429	439	519	233
9 Non-Current Liabilities	77	63	7	4
10 Net Assets	2,288	975	325	282
11 Shareholders' Equity	2,288	975	325	282
<b>B INCOME STATEMENT</b>				
1 Sales	27,248	15,882	4,386	1,736
<i>a Cost of Good Sold</i>	(24,504)	(14,260)	(4,270)	(1,716)
2 Gross Profit	2,744	1,622	116	20
<i>a Operating Expenses</i>	(115)	(303)	(92)	(64)
3 Operating Profit	2,629	1,319	24	(44)
<i>a Non Operating Income or (Expense)</i>	(473)	(404)	44	36
4 Profit or (Loss) before Interest and Tax	2,155	915	68	(8)
<i>a Total Finance Cost</i>	(7)	(18)	(6)	(9)
<i>b Taxation</i>	(836)	(346)	(18)	5
6 Net Income Or (Loss)	1,313	551	43	(12)
<b>C CASH FLOW STATEMENT</b>				
<i>a Free Cash Flows from Operations (FCFO)</i>	1,769	726	34	7
<i>b Net Cash from Operating Activities before Working Capital Changes</i>	1,762	716	27	(2)
<i>c Changes in Working Capital</i>	(1,176)	(517)	30	(65)
1 Net Cash provided by Operating Activities	586	199	58	(67)
2 Net Cash (Used in) or Available From Investing Activities	(207)	(140)	(261)	(116)
3 Net Cash (Used in) or Available From Financing Activities	(4)	2	228	189
4 Net Cash generated or (Used) during the period	374	61	25	6
<b>D RATIO ANALYSIS</b>				
1 Performance				
<i>a Sales Growth (for the period)</i>	243.1%	262.1%	152.7%	921.0%
<i>b Gross Profit Margin</i>	10.1%	10.2%	2.6%	1.1%
<i>c Net Profit Margin</i>	4.8%	3.5%	1.0%	-0.7%
<i>d Cash Conversion Efficiency (FCFO adjusted for Working Capital/Sales)</i>	2.2%	1.3%	1.5%	-3.3%
<i>e Return on Equity [ Net Profit Margin * Asset Turnover * (Total Assets/Sl</i>	160.9%	84.7%	14.2%	-6.6%
2 Working Capital Management				
<i>a Gross Working Capital (Average Days)</i>	20	22	13	30
<i>b Net Working Capital (Average Days)</i>	18	18	0	2
<i>c Current Ratio (Current Assets / Current Liabilities)</i>	2.8	2.6	1.4	2.0
3 Coverages				
<i>a EBITDA / Finance Cost</i>	696.3	161.4	14.4	0.7
<i>b FCFO / Finance Cost+CMLTB+Excess STB</i>	566.4	123.8	5.3	0.1
<i>c Debt Payback (Total Borrowings+Excess STB) / (FCFO-Finance Cost)</i>	0.1	0.6	18.9	-133.4
4 Capital Structure				
<i>a Total Borrowings / (Total Borrowings+Shareholders' Equity)</i>	71.1%	57.9%	61.5%	49.6%
<i>b Interest or Markup Payable (Days)</i>	0.0	0.0	0.0	3.4
<i>c Entity Average Borrowing Rate</i>	0.2%	0.6%	1.6%	3.1%

### Credit Rating

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

Scale	Long-term Rating Definition
AAA	<b>Highest credit quality.</b> Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments
AA+	
AA	<b>Very high credit quality.</b> Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.
AA-	
A+	
A	<b>High credit quality.</b> Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.
A-	
BBB+	<b>Good credit quality.</b> Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.
BBB	
BBB-	
BB+	<b>Moderate risk.</b> Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.
BB	
BB-	
B+	
B	<b>High credit risk.</b> A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.
B-	
CCC	<b>Very high credit risk.</b> Substantial credit risk "CCC" Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. "CC" Rating indicates that default of some kind appears probable. "C" Ratings signal imminent default.
CC	
C	
D	Obligations are currently in default.

Scale	Short-term Rating Definition
A1+	The highest capacity for timely repayment.
A1	A strong capacity for timely repayment.
A2	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.
A3	An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.
A4	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions. Liquidity may not be sufficient.



\*The correlation shown is indicative and, in certain cases, may not hold.

**Outlook (Stable, Positive, Negative, Developing)** Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. 'Stable' outlook means a rating is not likely to change. 'Positive' means it may be raised. 'Negative' means it may be lowered. Where the trends have conflicting elements, the outlook may be described as 'Developing'.

**Rating Watch** Alerts to the possibility of a rating change subsequent to, or, in anticipation of some material identifiable event with indeterminable rating implications. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating watch may accompany rating outlook of the respective opinion.

**Suspension** It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

**Withdrawn** A rating is withdrawn on a) termination of rating mandate, b) the debt instrument is redeemed, c) the rating remains suspended for six months, d) the entity/issuer defaults., or/and e) PACRA finds it impractical to surveil the opinion due to lack of requisite information.

**Harmonization** A change in rating due to revision in applicable methodology or underlying scale.

**Surveillance.** Surveillance on a publicly disseminated rating opinion is carried out on an ongoing basis till it is formally suspended or withdrawn. A comprehensive surveillance of rating opinion is carried out at least once every six months. However, a rating opinion may be reviewed in the intervening period if it is necessitated by any material happening.

**Note.** This scale is applicable to the following methodology(s):  
 a) Broker Entity Rating  
 b) Corporate Rating  
 c) Debt Instrument Rating  
 d) Financial Institution Rating  
 e) Holding Company Rating  
 f) Independent Power Producer Rating  
 g) Microfinance Institution Rating  
 h) Non-Banking Finance Companies Rating

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(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

### **2) Conflict of Interest**

i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)

ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)

iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

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(5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

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(6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)

(7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report | Clause 11-(A)(p).

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(9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r)

(10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)

(11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

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(12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity

(13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)

(14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)

(15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)

(16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)

(17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

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(18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)

(19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)

(20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)

(21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

### **Probability of Default**

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(F-VII)

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