



## Asset Managers

Sector Study

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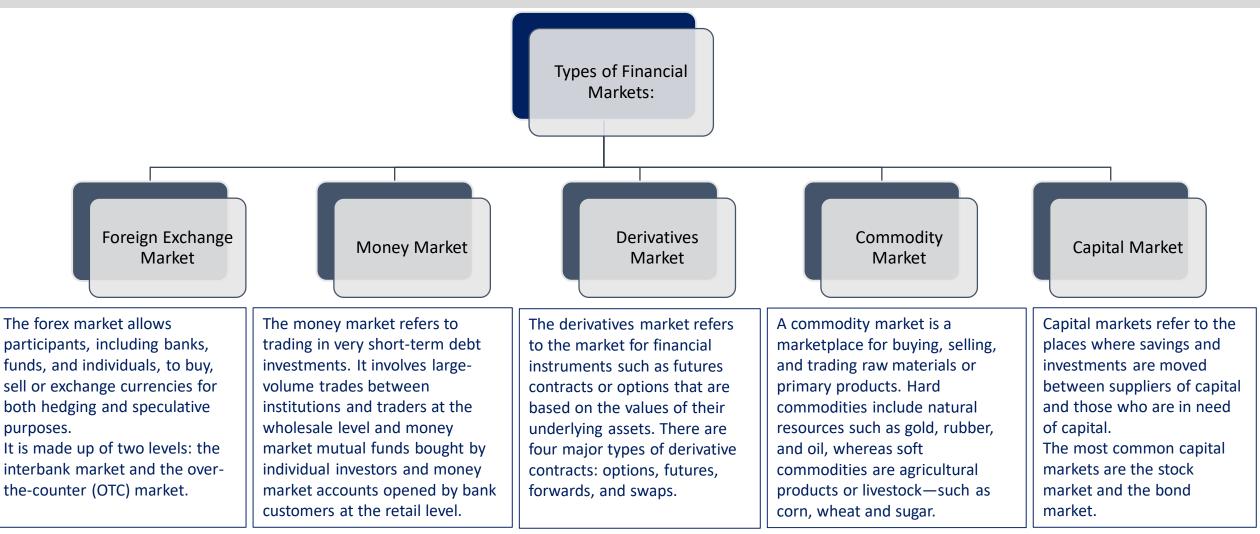


| Contents  | Page No. | Contents                                   | Page No. | Contents          | Page No. |
|---|----------|--|----------|-------------------|----------|
| Types of Financial Markets                        | 1        | Macro Economic Indicators                  |          | Taxation Rules    | 24       |
| An Overview of Capital                            | 2        | Monthly                                    | 12       | CGT on Redemption | 25       |
| Markets   |          | T-Bills & PIBs                             | 13       | SWOT Analysis     | 26       |
| Mutual Funds Overview                             | 3        | KSE-100   Performance                      | 14       |                   |          |
| World AUMs  | 4        | Types of Mutual Funds   Total              |          | Outlook           | 27       |
| World Open-End Funds                              | _        | AUMS Including Fund of Funds               | 15       | Bibliography      | 28       |
| Distribution of Investments                       | 5        | Mutual Funds   Categories                  | 16-7     |                   |          |
| Region Wise Asset Allocation &<br>Number of Funds | 6        | Category Wise AUM Break Up                 | 18       |                   |          |
| Asset Allocation by Fund Type                     | 7        | Market Share                               | 19       |                   |          |
| Regional Market   Asia &<br>Pacific AUMs          | 8        | Asset Allocation & Unit Holder<br>Patterns | 20       |                   |          |
| Regional Comparison   India                       | 9        | Industry Returns                           | 21       |                   |          |
| GDP Break Up                                      | 10       | Net Sales of Mutual Funds                  | 22       |                   |          |
| Macro Economic Indicators                         | 11       | Regulatory Framework                       | 23       |                   |          |

## **ASSET MANAGERS | INTRODUCTION**



## **Types of Financial Markets**





2

### **An Overview of Capital Markets**

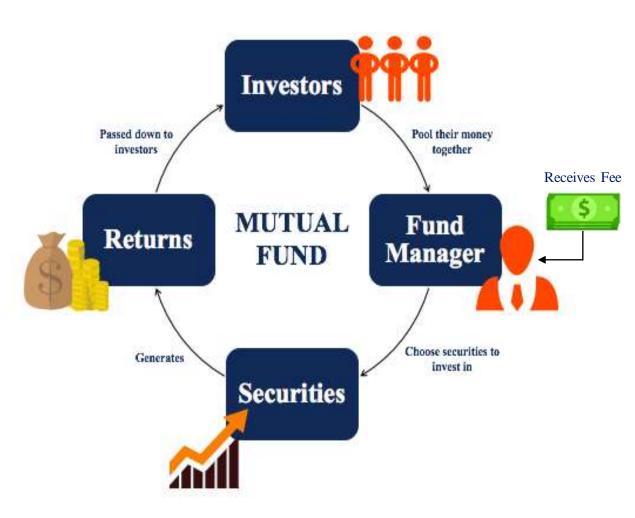
- Capital markets provide viable avenues for raising capital and facilitate buying and selling of financial instruments. The two main categories of financial instruments in which markets are involved are equity securities (commonly known as 'stocks' or 'shares') and debt securities (TFCs, bonds, Sukuks Commercial Papers etc.). Capital markets are utilized to raise funds for short-term, medium-term (debt instruments) and long-term (bonds and equity securities).
- Other than the distinction between equity and debt, capital markets operate under two structures: primary markets and secondary markets. In primary markets, stocks and bonds are issued directly by the companies to retail and institutional investors often through underwriting.
- The level of capital market development is an important determinant of level of savings, efficiency of investment and ultimately rate of economic growth.
- Capital markets are overseen by regulatory bodies to ensure the protection of investors and smooth functioning of the market within legal parameters. The capital market structure consists of regulators, stock exchanges, clearing houses along with brokers, investors and other market participants.
- The capital market structure in Pakistan consists of an apex regulator of the markets, the Securities and Exchange Commission Pakistan (SECP), Pakistan Stock Exchange (emerged as a result of merging three stock exchanges), Mercantile Exchanges, Central Depository Company (CDC) and a Clearing and Settlement Company. The structure further includes intermediaries or market participants such as brokers which handle the transaction of shares in the capital markets on behalf of investors.

3

## **ASSET MANAGERS | INTRODUCTION**

### **Mutual Funds**

- A mutual fund is a type of financial vehicle that pools the money of investors with a common financial goal. The pooled funds are invested in securities such as stocks, bonds, money market instruments and other similar assets in order to meet predefined investment objectives.
- The income earned through these investments and the capital appreciation realized are shared by the investors in proportion to the number of units of the fund owned by them.
- Mutual funds give access to small or individual investors access to diversified and professionally managed portfolios that match their specific investment needs. In return for their management and investment services, fund managers receive compensation usually known as a fee.
- In addition, mutual funds also offer liquidity as open-ended funds can be redeemed at any point, while close-ended funds can be sold in the secondary market.





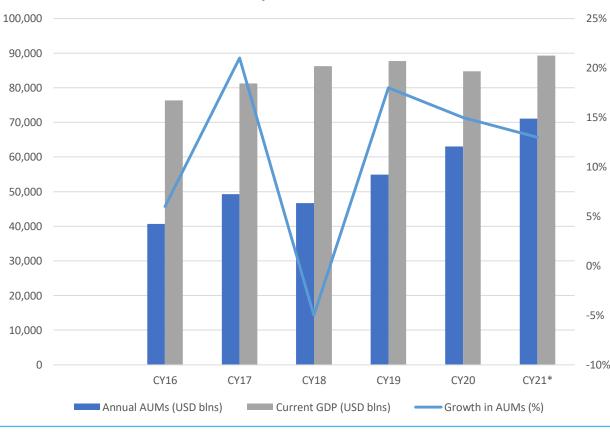
## World AUMs

| Period         | CY16   | CY17   | CY18   | CY19   | CY20   | CY21   |
|----------------|--------|--------|--------|--------|--------|--------|
| AUMs (USD bln) | 40,644 | 49,301 | 46,696 | 54,877 | 63,035 | 71,053 |
| Growth         | 6%     | 21%    | -5%    | 18%    | 15%    | 13%    |

- Global Open-End Fund Assets increased by ~13% YoY in CY21 clocking in • at USD~71.0trn. CY21 was a record year in which investors poured in ~USD 3,944 bln an increase of ~49% on the CY20 level. Low interest rate environments and fiscal stimulus packages resulted in the recovery of global equity markets boosting investor confidence overall.
- The growth rate of the AUMs market has historically remained volatile. • Average CAGR for the Open-End Fund Assets is recorded at ~9.3% from CY16 to CY21.
- Based on the type of fund, the highest concentration of AUMs remains in Equity Funds, and based on regions, the highest portion of global open-end fund assets vests in Americas (~53% vs. Europe: ~33% and Asia-Pacific: ~14%).
- In terms of fund flows, ~72% of the net sales were in long-term funds • while the remainder 28% was in money market funds. Equity funds accounted for ~37% of net sales in 4QCY21 (3QCY21: ~ 29%) on the back of strong equity market performance.
- ETF sales increased by ~75% in CY21 accounting for ~32.5% total openend fund annual net sales (CY20: ~27.2%).

\*CY21 GDP is based on a projected growth rate of ~5.4%



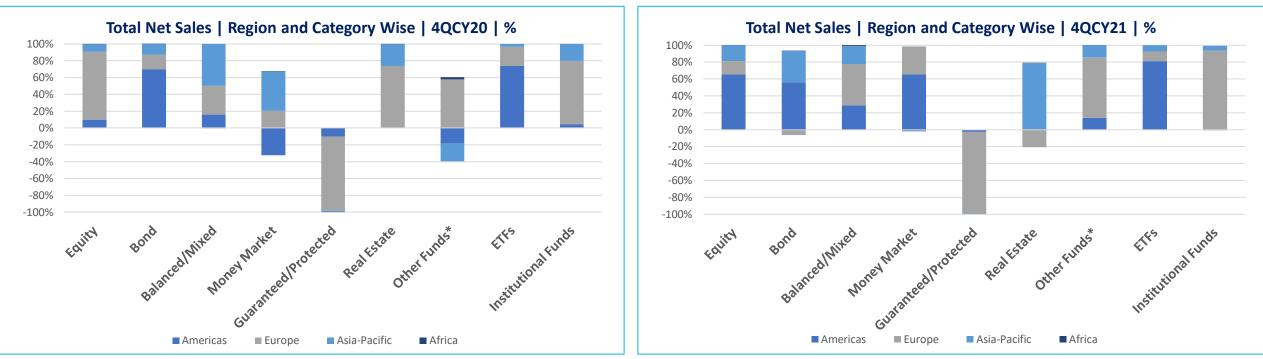


AUMs (USD blns) | Current GDP (USD blns) | AUMs Growth (%) CY16-CY21





## **World Open-End Funds | Distribution of Investments**



- ETFs recorded the highest level of inflows in 4QCY21 in the Americas increasing by ~44% from the SPLY and comprising ~31% of transaction activity in CY21. However, the most dramatic increase in sales volume was of equity funds which increased by ~938% in 4QCY21 from 4CY20.
- In Europe the net sales activity for institutional funds was the highest increasing by ~96% taking away business from equity funds which witnessed a ~71% drop in inflows in 4QCY21 from the SPLY. In addition, there is a clear shift in focus as evident by the ~112% drop in net flows for real estate funds and a growth in net sales for other funds by ~296%.
- In Asia-Pacific the popularity of money market funds decreased considerably in 4QCY21 from 4QCY20 with net sales dropping by a massive ~104% while
  interest in bond funds and real estate funds picking up. Regional real estate cash flow activity accounted for ~79% of global real estate fund net sales, on an
  absolute basis, in 4QCY21.



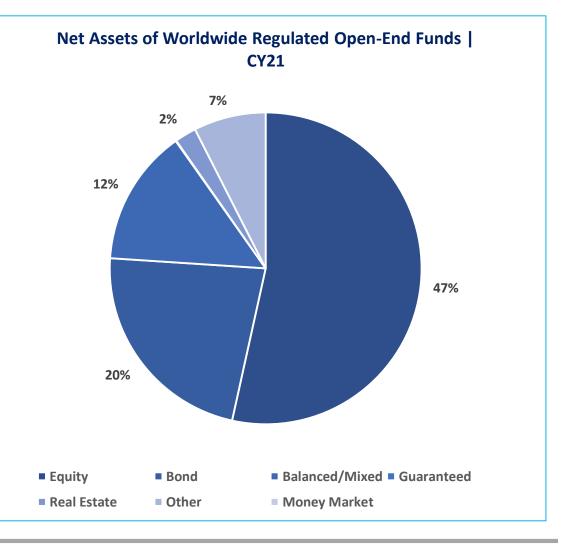
#### **Region Wise Asset Allocation & Number of Funds**

| w              | Worldwide Open-End Funds: Total Net Assets (%) |        |        |        |                | Worldwide O | pen-End Funds: | Number (%) |        |
|----------------|--|--------|--------|--------|----------------|-------------|----------------|------------|--------|
| Region         | CY18   | CY19   | CY20   | CY21   | Region         | CY18        | CY19           | CY20       | CY21   |
| Americas       | 50.6%  | 52.2%  | 51.3%  | 52.8%  | Americas       | 23.4%       | 23.4%          | 24.1%      | 25.1%  |
| Europe         | 35.3%  | 34.3%  | 34.5%  | 32.8%  | Europe         | 47.3%       | 46.5%          | 45.9%      | 44.8%  |
| Asia & Pacific | 13.8%  | 13.2%  | 13.9%  | 14.1%  | Asia & Pacific | 27.9%       | 28.8%          | 28.6%      | 28.9%  |
| Africa         | 0.3%   | 0.3%   | 0.3%   | 0.3%   | Africa         | 1.3%        | 1.3%           | 1.3%       | 1.3%   |
| Total          | 100.0%   | 100.0% | 100.0% | 100.0% | Total          | 100%        | 100.0%         | 100.0%     | 100.0% |

- Rising equity markets boosted global investment activity in the asset management industry with net sales activity crossing the USD 1 trln mark.
- In Europe total net AUMs in open-end mutual funds rose to ~USD 23.3 bln from ~USD 21.8 bln by the end of CY21. Asset management is mainly concentrated in six European countries which accounts for ~85.0% of the asset management activity taking place in the continent with UK being the largest with a share of ~36.7%.
- In the Americas, total net assets increased by ~25.8% in CY21 from CY20 for all countries except Chile. The US accounts for ~96% of this increase, Canada ~5.1%, and Brazil ~3.3%.
- In Asia-Pacific, AUM grew by ~32.6 in CY21 for all countries. China accounted for ~35.3% of this increase, Australia ~26.2%, and Japan ~24.2%.
- The number of funds increased by a minor ~4.9% in CY21. The largest growth was observed in Americas of ~9.1% followed by Asia-Pacific of ~5.8% with Europe experiencing the weakest growth of ~2.1%.
- In terms of individual countries, the highest number of funds were concentrated in Luxemburg and Brazil (14,445 and 15,249, respectively) in CY21.

## **Asset Allocation by Fund Type**

- Global Open-End Fund Market is dominated by long term investments which comprise ~87% of the open-end fund universe compared to money market funds which comprises the remainder ~13%.
- Equity funds account for ~47% of the global open-end fund assets, followed by bonds (~20%) and money market funds (~12%).
- During CY21, global net sales of the open-end fund market was recorded at USD~3.9trn (USD~2.6trn in CY20), up ~50% YoY basis.
- In terms of asset allocation, the greatest increase in global open-end funds assets was witnessed in money market funds increasing by ~34% YoY in CY21. These were followed by an YoY increase of ~24% in balanced/mixed funds in CY21 and ~20% in other funds.







8

## **Regional Market | Asia & Pacific AUMs**

|                                  | CY21   |           |        |       |       |        |             |            |          |  |
|----------------------------------|--------|-----------|--------|-------|-------|--------|-------------|------------|----------|--|
| USD bln                          | China  | Australia | Japan  | Korea | India | Taiwan | New Zealand | Philipines | Pakistan |  |
| AUMs                             | 3,530  | 2,618     | 2,415  | 643   | 506   | 172    | 109         | 9          | 6        |  |
| GDP                              | 14,723 | 1,331     | 4,975  | 1,631 | 2,623 | 668    | 211         | 361        | 338      |  |
| Regional AUMs as % of world AUMs | 18.04% | 14.40%    | 13.55% | 3.57% | 2.57% | 0.93%  | 0.58%       | 0.05%      | 0.04%    |  |

- Asia & Pacific accounts for ~14% of the Global Open-End Fund Assets and ~29% of the Number of Global Open-End Funds (CY21).
- In terms of GDP, Asia & Pacific makes up ~32% of the Global GDP.
- China, Australia and Japan are the largest economies with reference to AUMs Market in the Asia & Pacific. India also has relatively low openend fund assets as a percentage of economy (USD~506bln, ~19% of its GDP).
- Pakistan has the lowest open-end fund asset base among its regional players in Asia & Pacific, amounting to USD~6bln and ~2% of its GDP.



9

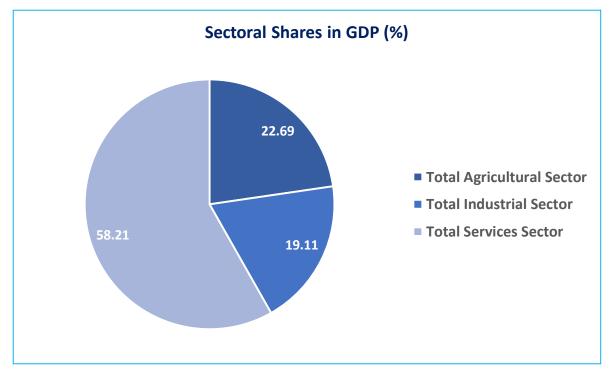
## **Regional Comparison | India**

|                                    | Assets Under Management   Category Wise – Dec 2021 (USD mln) |                                   |                                 |                   |                           |        |         |  |  |  |  |  |
|------------------------------------|--|-----------------------------------|---------------------------------|-------------------|---------------------------|--------|---------|--|--|--|--|--|
| Investor Classification            | Liquid/Money<br>Market Funds                                 | Growth/Equity<br>Oriented Schemes | Income/Debt<br>Oriented Schemes | Hybrid<br>Schemes | ETFs<br>(other than gold) | Other  | Totals  |  |  |  |  |  |
| Corporates                         | 71,958   | 16,188                            | 60,918                          | 9,714             | 47,469                    | 5,489  | 211,736 |  |  |  |  |  |
| Individuals                        | 11,548   | 66,184                            | 35,463                          | 40,449            | 2,346                     | 7,199  | 163,189 |  |  |  |  |  |
| Retail                             | 1,482  | 97,493                            | 3,654                           | 12,517            | 1,163                     | 5,401  | 121,710 |  |  |  |  |  |
| Banks/FIs                          | 3,307  | 116                               | 4,246                           | 28                | 494                       | 54     | 8,224   |  |  |  |  |  |
| Foreign Institutional<br>Investors | 23   | 423                               | 141                             | 61                | 13                        | 0      | 662     |  |  |  |  |  |
| Total                              | 88,318   | 180,404                           | 104,423                         | 62,769            | 51,485                    | 18,143 | 505,541 |  |  |  |  |  |

## **GDP Break Up**

PACRA

- Pakistan's GDP grew by ~6.0% in FY22 and stood at PKR~38,755bln as compared to PKR~36,573bln in FY21. Meanwhile, nominal GDP for FY22 stood at PKR~66,950bln.
- The top 5 sectors in terms of contribution to GDP are (i) Wholesale & Retail Trade, (ii) Transport, Storage & Communication, (iii) Other Private Services, (iv) Livestock, and (v) Large Scale Manufacturing.



| FY22 Sector Wise GDP Break-Up (%)*                       |       |
|--|-------|
| Crops  | 7.84  |
| Livestock  | 14.04 |
| Forestry   | 0.49  |
| Fishing  | 0.32  |
| Total Agricultural Sector                                | 22.69 |
|  |       |
| Mining and Quarrying                                     | 1.71  |
| Large Scale Manufacturing                                | 9.24  |
| Small Scale Manufacturing                                | 1.98  |
| Slaughtering   | 1.21  |
| Electricity Generation + Distribution & Gas Distribution | 2.41  |
| Construction   | 2.56  |
| Total Industrial Sector                                  | 18.90 |
|  |       |
| Wholesale & Retail Trade                                 | 18.83 |
| Transport, Storage & Communication                       | 13.08 |
| Finance & Insurance                                      | 1.86  |
| Housing Services   | 5.57  |
| General Government Services                              | 4.64  |
| Other Private Services                                   | 14.23 |
| Total Services Sector                                    | 58.21 |
|  |       |



#### **Macro Economic Indicators**

|                              | FY13    | FY14    | FY15    | FY16    | FY17    | FY18    | FY19    | FY20    | FY21    | 11MFY22 |
|------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Average Inflation Rate (CPI) | 7.40%   | 8.60%   | 4.50%   | 2.90%   | 4.20%   | 3.90%   | 7.30%   | 10.70%  | 8.91%   | 11.26%  |
| Average KIBOR                | 9.84%   | 9.88%   | 8.85%   | 6.49%   | 6.11%   | 6.39%   | 10.43%  | 11.95%  | 7.43%   | 10.39%  |
| Monetary Policy Rate (MPR)   | 9.91%   | 9.75%   | 8.75%   | 6.04%   | 5.75%   | 5.95%   | 9.69%   | 11.75%  | 7.00%   | 9.21%   |
| PKRV                         | 9.63%   | 9.75%   | 8.67%   | 6.34%   | 5.95%   | 6.26%   | 10.20%  | 11.79%  | 7.28%   | 10.25%  |
| Average Exchange Rate        | 96.83   | 102.84  | 101.47  | 104.37  | 104.78  | 110.11  | 136.45  | 158.40  | 160.46  | 175.33  |
|                              |         |         |         |         |         |         |         |         |         |         |
| (USD mln)                    | FY13    | FY14    | FY15    | FY16    | FY17    | FY18    | FY19    | FY20    | FY21    | 10MFY22 |
| Current Account Balance      | -2,496  | -3,130  | -2,815  | -4,961  | -12,270 | -19,195 | -13,434 | -4,449  | -2,820  | -13,156 |
| Exports of goods             | 24,802  | 25,078  | 24,090  | 21,972  | 22,003  | 24, 768 | 24,257  | 22,536  | 25,639  | 23,698  |
| Imports of goods             | 40,157  | 41,668  | 41,357  | 41,118  | 48,001  | 55,671  | 51,869  | 42,417  | 54,273  | 53,799  |
| Trade Balance                | -15,355 | -16,590 | -17,267 | -19,146 | -25,998 | -30,903 | -27,612 | -19,910 | -28,634 | -30,101 |
| Foreign Exchange Reserve     | 11,020  | 14,141  | 18,699  | 23,099  | 21,403  | 16,384  | 14,482  | 18,886  | 24,398  | 16,553  |



## **Macro Economic Indicators | Monthly**

|                              | Jul-21 | Aug-21 | Sep-21 | Oct-21 | Nov-21 | Dec-21 | Jan-22 | Feb-22 | Mar-22 | Apr-22  |
|------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Average Inflation Rate (CPI) | 9.30%  | 8.20%  | 9.00%  | 8.90%  | 8.30%  | 8.00%  | 5.70%  | 8.70%  | 9.10%  | 11.10%  |
| Average KIBOR                | 7.63%  | 7.57%  | 7.80%  | 8.45%  | 9.34%  | 11.31% | 11.32% | 10.82% | 11.85% | 13.34%  |
| Monetary Policy Rate (MPR)   | 7.00%  | 7.00%  | 7.25%  | 7.25%  | 8.75%  | 9.75%  | 9.75%  | 9.75%  | 9.75%  | 12.25%  |
| PKRV                         | 7.49%  | 7.42%  | 7.68%  | 8.38%  | 9.29%  | 11.10% | 11.13% | 10.67% | 11.71% | 13.13%  |
| Average Exchange Rate        | 159.85 | 164.47 | 168.45 | 172.02 | 173.51 | 177.55 | 176.54 | 175.68 | 179.89 | 184.60  |
|                              |        |        |        |        |        |        |        |        |        |         |
| (USD mln)                    | Jul-21 | Aug-21 | Sep-21 | Oct-21 | Nov-21 | Dec-21 | Jan-22 | Feb-22 | Mar-22 | Apr-22  |
| Current Account Balance      | - 851  | -1,523 | -1,152 | -1,779 | -1,929 | -1,857 | -2,531 | -519   | -1,015 | -623*   |
| Exports of goods             | 2,235  | 2,339  | 2,627  | 2,375  | 2,737  | 2,929  | 2,497  | 2,888  | 3,071  | 3,154*  |
| Imports of goods             | 5,371  | 5,967  | 6,057  | 5,930  | 6,339  | 6,431  | 6,314  | 5,143  | 6,247  | 6,001*  |
| Trade Balance                | -3,136 | -3,628 | -3,430 | -3,555 | -3,602 | -3,502 | -3,817 | -2,255 | -3,176 | -2,847* |
| Foreign Exchange Reserve     | 24,776 | 27,068 | 25,983 | 23,829 | 22,329 | 23,883 | 22,836 | 22,638 | 17,426 | 16,406  |



#### **T-Bills & PIBs**

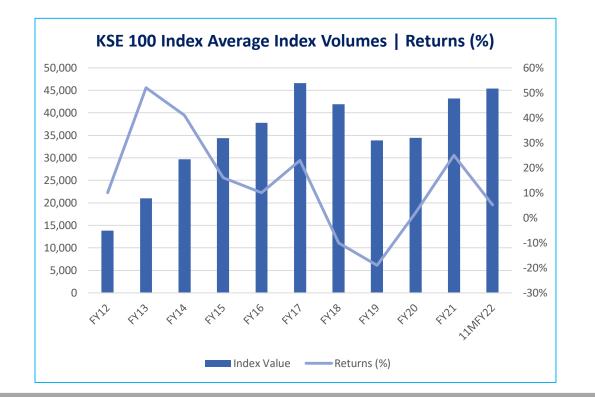
| CY21 T-Bills Auction            | Average Yield |       |       | 1QCY22 T-Bills Auction          | Average Yield |        |        |
|---------------------------------|---------------|-------|-------|---------------------------------|---------------|--------|--------|
| Total Realized Amount (PKR bln) | 3M            | 6M    | 12M   | Total Realized Amount (PKR bln) | 3M            | 6M     | 12M    |
| 17,843                          | 7.80%         | 8.07% | 8.71% | 3,982                           | 10.66%        | 11.26% | 11.43% |

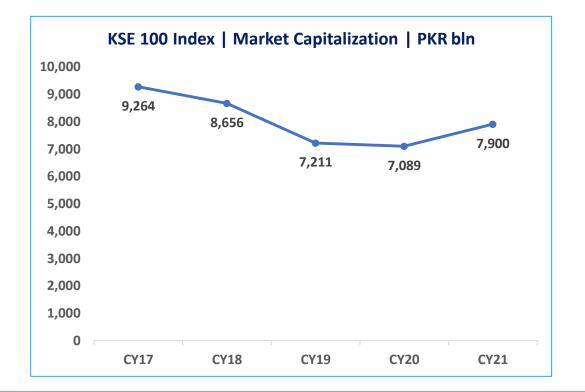
|         | CY21                         | PIBs Auction |                           |         | 1QCY22 PIBs Auction          |             |                           |  |  |  |  |
|---------|------------------------------|--------------|---------------------------|---------|------------------------------|-------------|---------------------------|--|--|--|--|
| Tenure  | Amount Accepted<br>(PKR bln) | Coupon Rate  | Weighted<br>Average Yield | Tenure  | Amount Accepted<br>(PKR bln) | Coupon Rate | Weighted<br>Average Yield |  |  |  |  |
| 3 Year  | 658                          | 7.00%        | 9.55%                     | 3 Year  | 182                          | 7.00%       | 11.05%                    |  |  |  |  |
| 5 Year  | 446                          | 7.50%        | 9.75%                     | 5 Year  | 175                          | 7.50%       | 11.06%                    |  |  |  |  |
| 10 Year | 217                          | 8.00%        | 10.30%                    | 10 Year | 128                          | 8.00%       | 11.09%                    |  |  |  |  |
| 15 Year | 86                           | 10.50%       | 10.41%                    | 15 Year | 0                            | 10.50%      | _                         |  |  |  |  |
| 20 Year | 37                           | 11.00%       | 10.56%                    | 20 Year | 0                            | 11.00%      | _                         |  |  |  |  |



#### **KSE-100 | Performance**

| KSE 100<br>Index | FY12   | FY13   | FY14   | FY15   | FY16   | FY17   | FY18   | FY19   | FY20   | FY21   | 11MFY22 |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| Index Value      | 13,801 | 21,006 | 29,653 | 34,399 | 37,784 | 46,565 | 41,911 | 33,902 | 34,422 | 43,151 | 45,372  |
| Returns (%)      | 10%    | 52%    | 41%    | 16%    | 10%    | 23%    | -10%   | -19%   | 2%     | 25%    | 5%      |





Note: Index Values are the closing values on the last trading day of each month/year



## **Types of Mutual Funds | Total AUMS Including Fund of Funds**

- **Open-Ended Mutual Funds:** These are mutual funds which continuously create new units and redeem issued units on demand. Units of the fund can be bought or redeemed at the prevailing Net Asset Value (NAV).
- **Close-Ended Mutual Funds:** These funds have a fixed number of shares like a public company and are floated through an IPO. Once issued, they can be bought and sold in the secondary market at market rates. There are currently no close-ended mutual funds in Pakistan.
- Voluntary Pension Funds: It is a personalized, defined, savingscum-investment vehicle for providing comprehensive framework for life after retirement. It is a system established by an employer to expedite and arrange the investment of employees' retirement funds
- While AUMs were above the PKR ~1trln mark in April CY22, there was a drop from the December 2021 level of ~2.4%.

| Type of Fund (PKR<br>bln) As at | Dec'17 | Dec'18 | Dec'19 | Dec'20 | Dec'21 | Apr'22 |
|---------------------------------|--------|--------|--------|--------|--------|--------|
| Open-end                        | 511    | 517    | 632    | 914    | 1,089  | 1,038  |
| Voluntary Pension               | 24     | 26     | 30     | 35     | 39     | 40     |
| AUMs                            | 535    | 543    | 662    | 949    | 1,128  | 1,078  |

| Type of Fund (PKR<br>bln) As at | Jun'17 | Jun'18 | Jun'19 | Jun'20 | Apr'21 | Jun'21 |
|---------------------------------|--------|--------|--------|--------|--------|--------|
| Open-end                        | 539    | 528    | 487    | 730    | 933    | 1,014  |
| Voluntary Pension               | 25     | 26     | 26     | 31     | 36     | 38     |
| AUMs                            | 564    | 554    | 513    | 761    | 969    | 1,052  |



#### **Mutual Funds | Categories**

- Equity Scheme: An equity scheme or equity fund is a fund that invests in Equities more commonly known as stocks. The objective of an equity fund is long-term growth through capital appreciation, although dividends and capital gain realized are also sources of revenue.
- **Balanced Scheme:** These funds provide investors with a single mutual fund that invests in both stocks and debt instruments and with this diversification aimed at providing investors a balance of growth through investment in stocks and of income from investments in debt instruments.
- Asset Allocation Fund: These Funds may invest its assets in any type of securities at any time in order to diversify its assets across multiple types of securities & investment styles available in the market.
- Fund of Fund Scheme: Fund of Funds are those funds, which invest in other mutual funds. These funds operate a diverse portfolio of equity, balanced, fixed income and money market funds (both open and closed ended).
- Shariah Compliant (Islamic) Scheme: Islamic funds are those funds which invest in Shariah Compliant securities i.e. shares, Sukuk, Ijara etc. as may be approved by the Shariah Advisor of such funds. These funds can be offered under the same categories as those of conventional funds.
- Capital Protected Scheme: In this type of scheme, the payment of original investment is guaranteed with any further capital gain which may accrue at the end of the contractual term of the Fund. Such funds are for a specific period.
- Index Tracker Scheme: Index funds invest in securities to mirror a market index, such as the KSE 100. An index fund buys and sells securities in a manner that mirrors the composition of the selected index. The fund's performance tracks the underlying index's performance.
- Money Market Scheme: Money Market Funds are among the safest and most stable of all the different types of mutual funds. These funds invest in short term debt instruments such as Treasury bills and bank deposits.

## Mutual Funds | Categories

- Income Scheme: These funds focus on providing investors with a steady stream of fixed income. They invest in short term and long term debt instruments like TFCs, government securities like T-bills/ PIBs, or preference shares.
- Aggressive Fixed Income Scheme: The aim of aggressive income fund is to generate a high return by investing in fixed income securities while taking exposure in medium to lower quality of assets also.
- **Commodity Scheme:** These schemes enable small investors to take advantage of gains in commodities such as gold through pooled investments. They invest at least 70% of their assets in commodity futures contracts, which include both cash-settled and deliverable contracts.

| Categories               | De  | c <b>'1</b> 9 | Jur | າ'20 | De  | c <b>'20</b> | Jur | n'21 | De  | c <b>'2</b> 1 |
|--------------------------|-----|---------------|-----|------|-----|--------------|-----|------|-----|---------------|
| Equity                   | 27  | 11%           | 27  | 11%  | 27  | 11%          | 27  | 11%  | 27  | 10%           |
| Islamic Equity           | 19  | 8%            | 19  | 8%   | 19  | 7%           | 19  | 7%   | 19  | 7%            |
| Asset Allocation         | 13  | 6%            | 14  | 2%   | 14  | 5%           | 14  | 5%   | 14  | 5%            |
| Islamic Asset Allocation | 11  | 5%            | 11  | 6%   | 12  | 5%           | 12  | 6%   | 12  | 5%            |
| Balanced                 | 4   | 2%            | 4   | 2%   | 4   | 2%           | 4   | 2%   | 4   | 2%            |
| Others                   | 162 | 69%           | 168 | 69%  | 179 | 70%          | 179 | 70%  | 186 | 71%           |
| Total                    | 236 | 100%          | 243 | 100% | 255 | 100%         | 255 | 100% | 262 | 100%          |

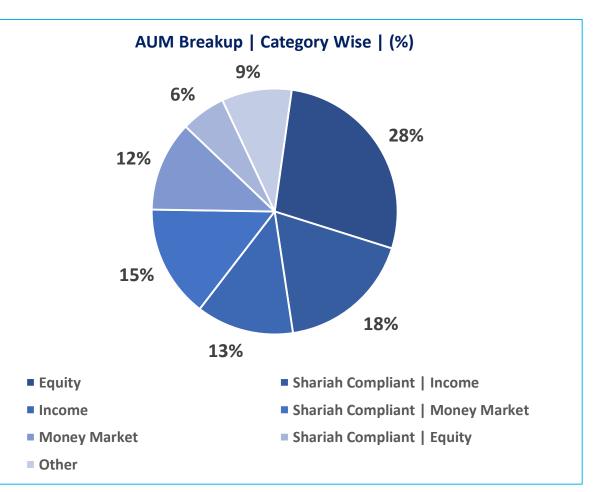
• The tables below show the number of funds in the categories that are rated by PACRA.





### **Category Wise AUM Break Up**

| Assets Under Management Break Up (Apr'22) |                |  |  |  |  |
|---|----------------|--|--|--|--|
| Category                                  | AUMs (PKR bln) |  |  |  |  |
| Money Market                              | 291            |  |  |  |  |
| Shariah Compliant Money Market            | 187            |  |  |  |  |
| Equity                                    | 135            |  |  |  |  |
| Income                                    | 156            |  |  |  |  |
| Shariah Compliant Income                  | 125            |  |  |  |  |
| Shariah Compliant Equity                  | 62             |  |  |  |  |
| Other                                     | 97             |  |  |  |  |
| Total AUMs                                | 1,040          |  |  |  |  |



#### Note: The data is representative of Open Ended Funds

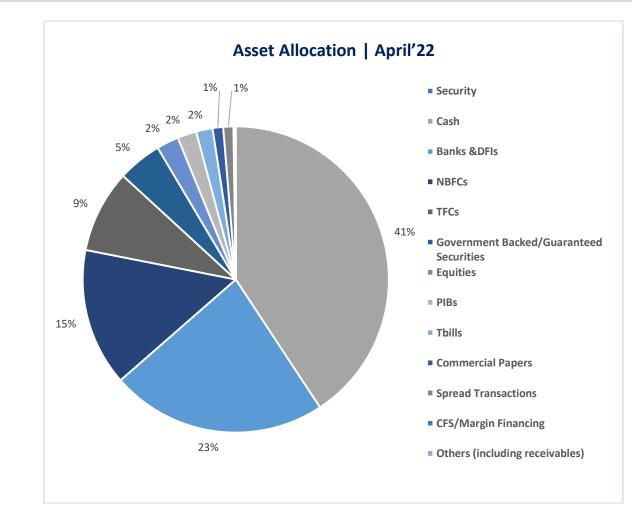


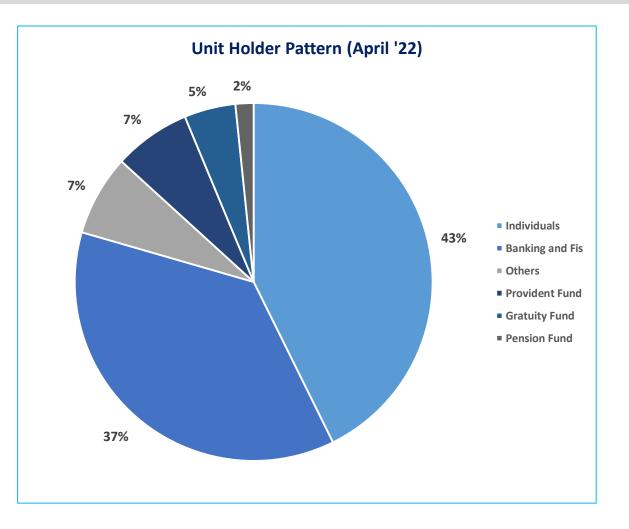
#### **Market Share**

| Mutual Funds Industry - Assets Under Management<br>(Open End & VPS, excluding Fund of Funds) - PKR bln |  |              |         |        |         |        |
|--|--|--------------|---------|--------|---------|--------|
|  |  | Apr          | -22     | Apr-21 | Dec-21  | Dec-20 |
| S. No  | Asset Management Company                       | Market Share | AUMs    | AUMs   | AUMs    | AUMs   |
| 2  | Al-Meezan Investment Management Limited        | 16.5%        | 174.4   | 167.3  | 169.2   | 163.0  |
| 1  | NBP Fund Management Limited                    | 16.1%        | 170.3   | 171.9  | 168.2   | 163.4  |
| 6  | HBL Asset Management Limited                   | 10.4%        | 110.3   | 70.7   | 94.1    | 78.3   |
| 4  | UBL Fund Managers Limited                      | 9.1%         | 96.4    | 90.1   | 115.8   | 90.6   |
| 3  | MCB-Arif Habib Savings and Investments Limited | 8.6%         | 90.9    | 92.1   | 109.8   | 82.7   |
| 7  | ABL Asset Management Limited                   | 8.5%         | 89.9    | 72.3   | 85.5    | 66.7   |
| 5  | National Investment Trust Limited              | 7.9%         | 83.9    | 81.0   | 88.0    | 85.2   |
| 8  | Faysal Asset Management Limited                | 6.0%         | 63.5    | 54.6   | 66.1    | 47.4   |
| 9  | Alfalah GHP Investment Management Limited      | 5.0%         | 52.6    | 46.7   | 52.5    | 49.9   |
| 10   | Atlas Asset Management Limited                 | 4.1%         | 43.1    | 42.1   | 51.4    | 40.4   |
| 11   | Al Habib Asset Management Limited              | 3.3%         | 35.3    | 25.4   | 40.4    | 25.5   |
| 13   | Lakson Investments Limited                     | 2.0%         | 20.9    | 21.5   | 19.9    | 21.9   |
| 12   | JS Investment Limited                          | 1.2%         | 12.8    | 20.2   | 21.8    | 23.8   |
| 14   | AKD Investment Management Limited              | 0.7%         | 7.0     | 7.2    | 6.0     | 6.5    |
| 15   | Pak Oman Asset Management                      | 0.5%         | 5.6     | 7.1    | 7.9     | 6.6    |
| 16   | AWT Investment Management Limited              | 0.2%         | 1.9     | 2.0    | 1.6     | 2.2    |
| 17   | 786 Investments Limited                        | 0.1%         | 0.9     | 0.6    | 1.0     | 0.6    |
| 18   | BMA Asset Management Company Limited           | 0.0%         | 0.0     | 0.5    | 0.0     | 0.4    |
| 19   | First Capital Investments Limited              | 0.0%         | 0.1     | 0.1    | 0.1     | 0.1    |
|  | Total  | 100%         | 1,056.1 | 973.4  | 1,139.4 | 955.3  |

# PACRA

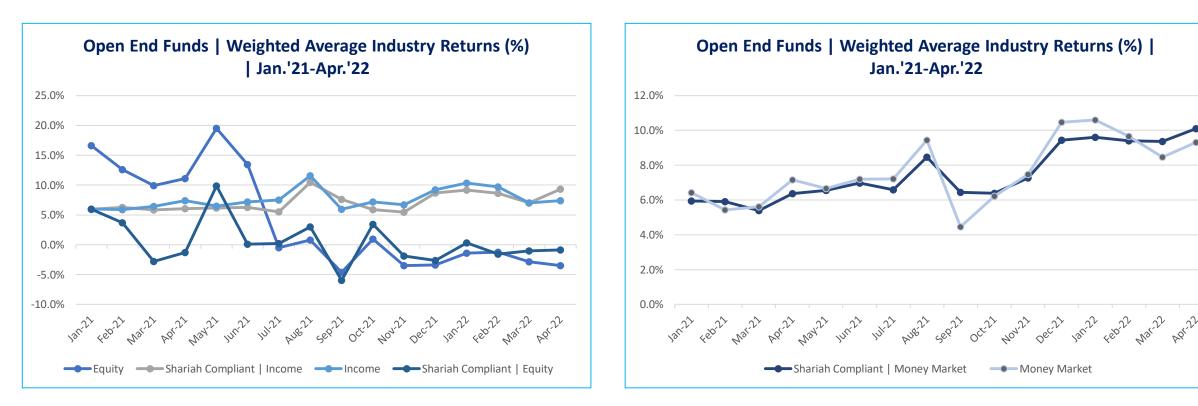
#### **Asset Allocation & Unit Holder Patterns**







#### **Industry Returns**



- Fund returns have been extremely volatile between Jan CY21 to Apr CY22. The Shariah Compliant Equity fund witnessed the stongest volatility while money market delivered the highest average returns. Investors have preferred Shariah compliant money market and income funds in April CY22 as indicated by their positive net sales (~PKR 7,722 mln and ~PKR 5,790 mln, respectively).
- Growth in Shariah money market funds have followed in pursuit with their rising popularity on a global scale and high average returns.



#### **Net Sales of Mutual Funds**

|                                   | Net Sales of Mutual Fund Categories 2022 (PKR mln) |             |           |          |             |              |         |             |              |         |             |              |
|-----------------------------------|--|-------------|-----------|----------|-------------|--------------|---------|-------------|--------------|---------|-------------|--------------|
|                                   | January  |             |           | February |             |              | March   |             |              | April   |             |              |
| Categories                        | Sales  | Redemptions | Net Sales | Sales    | Redemptions | Net<br>Sales | Sales   | Redemptions | Net<br>Sales | Sales   | Redemptions | Net<br>Sales |
| Money Market                      | 123,841  | 154,183     | (30,342)  | 100,323  | 173,140     | (72,817)     | 236,709 | 176,685     | 60,024       | 137,926 | 192,734     | (54,808)     |
| Income                            | 14,492   | 13,735      | 757       | 61,447   | 28,993      | 32,454       | 44,078  | 48,235      | (4,157)      | 54,348  | 48,558      | 5,790        |
| Equity                            | 1,533  | 4,121       | (2,589)   | 2,065    | 4,521       | (2,456)      | 2,983   | 3,206       | (223)        | 2,721   | 4,944       | (2,223)      |
| Shariah Compliant Money<br>Market | 53,914   | 55,770      | (1,857)   | 53,343   | 38,327      | 15,017       | 73,408  | 74,790      | (1,382)      | 83,763  | 76,041      | 7,722        |
| Shariah Compliant Income          | 16,887   | 14,883      | 2,004     | 17,083   | 14,389      | 2,695        | 17,445  | 18,359      | (914)        | 21,906  | 21,906      | 2,133        |
| Shariah Compliant Equity          | 4,099  | 4,691       | (593)     | 4,768    | 5,609       | (841)        | 3,761   | 4,725       | (963)        | 4,541   | 5,638       | (1,097)      |
| Other                             | 6,957  | 5,528       | 1,433     | 4,930    | 4,680       | 248          | 27,867  | 16,518      | 11,347       | 13,417  | 24,018      | (12,734)     |
| Total                             | 221,723  | 252,911     | (31,187)  | 243,959  | 269,659     | (25,700)     | 406,251 | 342,518     | 63,732       | 318,622 | 373,839     | (55,217)     |

## PACRA

## **Regulatory Framework**

- Mutual funds are regulated by the Securities and Exchange Commission of Pakistan (SECP) with the objective of protection of investors and development of the capital market. SECP implements a transparent and rigorous process before issuing licenses to fund management companies. In addition, the SECP also carries out continuous monitoring of mutual funds.
- The following regulations and rules are applicable to mutual funds:
  - Non-Banking Finance Companies (Establishment & Regulation) Rules, 2003
  - Non-Banking Finance Companies & Notified Entities Regulations, 2008
  - Part VIII of The Companies Ordinance, 1984
  - Circulars and Directives issued by the SECP under the provisions of the Ordinance.
- Mutual funds are established by a Trust Deed between the AMC and the trustee under the Non-Banking Finance Companies (Establishment and Regulation) Rules, 2003. Under the regulations an independent trustee registered with the SECP has custody of all mutual fund assets.
- All Mutual Funds are obliged to appoint an independent trustee, which can be a scheduled bank having a minimum of 'AA-' rating and has been in business for at least five years or a subsidiary of scheduled bank having a minimum of AA- rating or an investment finance company having a minimum of AA- rating or a central depository company.
- The trustee is obligated to ensure that: (i) The asset management company invests the fund's assets in accordance with the approved investment policy and authorized investments of the mutual fund; (ii) All mutual fund property including cash is under its control and is registered in the name of, or to the order of the trustee; and (iii) Fund property is held in trust for the unit holders in accordance with the rules, regulations and provisions of the constitutive documents.

# PACRA

#### **Taxation Rules**

- According to Section 62 of the Income Tax Ordinance, 2001, a "resident' tax payer other than a company, is entitled to tax credit on investment in new shares offered to public by a public company listed on a stock exchange in Pakistan.
- This tax credit is available on the lower of (a) the amount of actual Cost of Investment (b) 20% of Taxable Income for the tax year or (c) Rs. 1 million. The tax credit availed on acquisition of such shares will be need to be paid back, if such shares are disposed off within 24 months of the date of acquisition.
- Units of Mutual Funds are covered under the definition of shares as per Income Tax Ordinance, 2001.
- In case of self employed individuals, the maximum tax credit of Rs. 220,417 is available on annual taxable income of Rs. 6 million or more at an average tax rate of 22% whereas, in the case of salaries individuals, Rs. 203,571 is the maximum tax credit available on annual taxable income of Rs. 7 million or more at an average tax rate of 20%).
- Rate of Withholding Tax on Dividend Income from Mutual Funds is at 15%.



## **CGT On Redemption**

The rate of capital gains tax (CGT) for the redemption of mutual funds units is prescribed under Division VII of Part I of the First Schedule of the Ordinance. The CGT rates for FY21-22 are as follows:

| Particulars   | Investors appearing in the<br>Active Tax Payers' List | Investors not appearing in the Active Tax Payers' List |
|---|---|--|
| Where the holding period of security is more than Four years  | 0.00%   | 0.00%  |
| <b>Stock Funds:</b> For individuals, association of persons and corporates- if dividend receipts of the fund are more than capital gains  | 10.00%  | 20.00%   |
| <b>Stock Funds:</b> For individuals, association of persons and corporates - if dividend receipts of the fund are less than capital gains | 12.50%  | 25.00%   |
| Other Funds: For Individuals  | 10.00%  | 20.00%   |
| Other Funds: For Corporate  | 25.00%  | 50.00%   |



### **SWOT Analysis**



## **ASSET MANAGERS | Outlook & Future Prospects**



### **Outlook: Stable**

- While FY22 started on a positive note with strong economic growth, inflation has started to pick up drastically in the third quarter with the inflation rate crossing
   ~13.76% in May CY22 due to removal of fuel subsidies, depreciation of the PKR relative to the USD, heightened demand pressures overheating the economy, and global
   supply chain issues increasing the cost of imports.
- As a result the SBP had decided to increase the policy rate for the first time in four months in April CY22 to 12.25%. Moving forward, the policy rate was revised to May 13.75% on May 24 CY22 with further increases likely. In this highly inflationary environment coupled with global supply chain issues, the cost of doing business has increased drastically and will impact industry profitability. This will serve to impair equity open-end fund returns and may lead to fund withdrawals moving forward.
- The Large Scale Manufacturing Industries output increasing ~7.40% YoY during the first nine months of FY22. The sectors which have contributed to this growth are
  automobiles, food & beverages and tobacco, pharmaceuticals and iron and steel products. The automobiles sector displayed the highest positive growth. Moving
  forward this will change owing to tough monetary policy measures and a depreciated PKR increasing operating costs for businesses (PKR/USD: ~197.60 at June 4, 2022).
- The increase in KIBOR to 10.39% in 11MFY22 from 7.43% in FY21 is also indicative of heighted cost of borrowing which will further drive down industry profitability due to higher finance costs.
- The uncertain political and monetary policy environment coupled with a depreciating PKR against the USD has resulted in a decline in KSE-100 index returns which has generated a return of only ~5% in the 11MFY22. The return in FY21 was ~25%. In May CY22 the MoM decline in return was ~1.69%.
- Prior to the start of CY22, there had been significant growth in the mutual funds market in recent months as total industry AUMs (including fund of funds) had risen at a quick pace and reached PKR~1,139.4bln in Dec-2021 from PKR~955.3bln in Dec-2020. In April 2022, total AUMs fell to PKR~1,078 bln. In addition, overall funds have experienced monthly net redemptions from October 2021 to April 2022 (except for December 2021 and April 2022).
- This decline could be due to money which flowed in during CY20 is now flowing out to fund development projects. Moving forward, it is probable for AUMs to erode value in these uncertain economic times.
- With great uncertainty lying ahead in terms of global supply chain factors as well as the local macroeconomic and political environment, the future of the asset manager industry's performance will be volatile and Shariah compliant money market funds will continue to be the preferred vehicles of investments mainly due to their relatively safe basket of securities compared to other funds.



- The International Investment Funds Association (IIFA)
- Association of Mutual Funds in India
- Pakistan Bureau of Statistics (PBS)
- Pakistan Stock Exchange (PSX)
- KSE Stocks
- State Bank of Pakistan (SBP)
- Federal Board of Revenue (FBR)
- Mutual Funds Association of Pakistan (MUFAP)
- Securities & Exchange Commission of Pakistan (SECP)
- Bloomberg
- National Clearing Company of Pakistan Limited (NCCPL)
- PACRA Database

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