

# The Pakistan Credit Rating Agency Limited

# **Rating Report**

# **Flying Cement Company Limited**

# **Report Contents**

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Rating History							
Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch		
20-Apr-2023	A-	A2	Stable	Maintain	Yes		
29-Apr-2022	A-	A2	Stable	Maintain	Yes		
07-May-2021	A-	A2	Stable	Maintain	Yes		
16-May-2020	A-	A2	Stable	Maintain	Yes		
15-Nov-2019	A-	A2	Stable	Maintain	-		
16-May-2019	A-	A2	Stable	Initial	-		

### **Rating Rationale and Key Rating Drivers**

Flying cement operates with one manufacturing unit, having capacity of 1.2mln tpa, in the North region. In FY22, cement sales witnessed a substantial decline due to uncertainty in government policies and recorded high inputs cost. Cement production declined by 3.6% and overall cement industry utilization stood at 56 per cent in FY22, compared to 72 per cent in the last year. Flying Cement announced cement capacity expansion plan in FY16 which got delayed due to a number of unfavorable economic conditions. As per management, total capacity will be 11,700tpd (Clinker) after line II achieves COD which is expected in the start of FY24. In 1HFY23, Flying Cement recorded profits of PKR 139mln compared to PKR 464mln same period last year. Margins dipped as well due to inflationary pressures especially increase in finance cost. The financial risk matrix remained stressed as in view of current financial crisis in the country, the company's bank agreed in principle to allow deferment in its principal repayments; the company has however been regularly making payment of its mark-up dues. The equity base has improved in recent periods attributable to equity injection by sponsors through right issue of PKR 5 billion. In cognizance thereof, sponsors have subscribed to substantial amount of 65% of right issue to strengthen the equity base of the Company. Going forward, improvements in margins and cash flows remains vital to the ratings. Rating watch incorporates delays in expansion projects and pressure on financial risk matrix.

The ratings are dependent on improvement of the company's business and financial risk profile; repayments of deferred long-term loans and strengthening of equity base is vital. Any further derivation from the envisaged financial structure (debt equity ratio, cash coverage etc.) would be considered negative.

Disclosure		
Name of Rated Entity	Flying Cement Company Limited	
Type of Relationship	Solicited	
<b>Purpose of the Rating</b>	Entity Rating	
Applicable Criteria	Methodology   Corporate Rating(Jun-22),Methodology   Correlation Between Long-term & Short-term Rating Scales(Jun-22),Methodology   Rating Modifiers(Jun-22)	
Related Research	Sector Study   Cement(Mar-22),Sector Study   Cement(Mar-23)	
Rating Analysts	Uswa Sikandar   uswa.sikandar@pacra.com   +92-42-35869504	



# The Pakistan Credit Rating Agency Limited

### Profile

Legal Structure Flying Cement Company Limited was incorporated in December 1992 as a public limited company. It started commercial production in 2005. The Company is listed on Pakistan Stock Exchange. Flying Cement is engaged in the manufacturing and sale of Ordinary Portland Cement.

Background Initially, the family was engaged in Flying coaches' business back in 1970s. The group started Flying Paper Industries Limited in 1986 and Flying Board & Paper Products Limited. In 1990's group decided to enter into cement industry. The company started its commercial production in January 2005 and was part of diversification strategy followed by group.

Operations Flying Cement registered Head Office is situated at 4-Sarwar Colony, Sarwar Road, Lahore Cantt and manufacturing facility established at Lilla Interchange (LHR-ISB Motorway), Mangowal Khushab; located in province Punjab. Currently, the company has ~ 2.3% share in North region's cement capacity (operational). The company announced up gradation of the existing capacity and is currently working on the project. After BMR, total capacity will be 11,700 tpd (clinker) which is expected to come online by Aug/ Sep 23.

### Ownership

Ownership Structure The ownership of Flying Cement mainly lies with the sponsors' family (64.42%).

Stability The shareholding is divided equally between the family members. As third generation has entered business at executive positions. The division between the next generation is yet be seen.

Business Acumen The sponsors, Mr. Kamran Khan and Mr. Momin Qamar are associated with the company for very long and have capabilities of strategic decision making. Majority shareholders are young blood, started working in family business with different educational backgrounds so their business Acumen is considered adequate.

Financial Strength Flying Group consist of 3 companies; 1) Flying Paper Industries Limited, 2) Flying Board & Paper Products and 3) Flying Cement Company Limited. Financial Strength of sponsors is considered good owing to the investment in diversified nature of companies.

### Governance

**Board Structure** The overall structure vests with eight board members including CEO. Three directors are Flying Cement's executives – CEO, Director Sales & Director Finance– while three are non-executive directors, 2 independent directors and one female director.

Members' Profile Board members carry adequate requisite skills, competence, knowledge and experience required for a vigilant oversight.

Board Effectiveness There are two board committees in place to assist board through decision making process. The committees are: 1) Audit Committee and 2) HR & Remuneration Committee (HR&R), both chaired by independent member. Internal audit department reports to board.

Financial Transparency M/s. Naveed Zafar Ashfaq Jaffery & Co., Chartered Accountants, the external auditor is categorized satisfactory by ICAP has given unqualified opinion on the company's financial statements for the year ended Jun-22 and period ended Dec-22 of the company. The auditors are QCR rated and classified in category "A" of SBP Panel of Auditors.

### Management

Organizational Structure Flying Cement has a multi-tier organizational structure, divided into four key functions, namely (I) Finance, (ii) Technical & Administration/HR/IT, (iii) Factory Administration and, (iv) Sales/ Marketing. Each function is headed by a separate director who, in turn, reports to the Board directly.

Management Team Mr. Agha Hamayun Khan, CEO is associated with the company for last 25 years. Mr. Kamran Khan, Chairman of the Group is Science Graduate having 48 years of rich knowledge & experience in handling technical matters for capacity expansion of the company while Mr. Momin Qamar Graduate in Business with 38 years' experience handling financial, banking affairs. Mr. Qasim Khan Graduate in International Business manages day to day sales/marketing & procurement affairs of the company while Mr. Yousaf Kamran Khan, Graduate in Business Administration from Regents Business School London is Director Technical & Administration. Mr. Ali Alam Qamar is also looking after the financial affairs of the Company - Graduated from SOAS University of London & done courses from Harvard University & London School of Economics.

Effectiveness Majority of the sponsors are into management so there are no formal committees for the management. Important matters are discussed in the meeting of the management. The members review business operational progress while taking the decisions there and then.

MIS Flying Cement deploys in house software by the Australian software firm. The MIS reporting is built in Power Builder Language and old version is being used by the company.

Control Environment Flying Cement plant is located at Lilla Interchange, Jhelum, Punjab. The company's lease for limestone mining stands at 25 years from now. The company deploys Japanese plant at its manufacturing facility supplied by IHI Japan.

### **Business Risk**

Industry Dynamics Cement sector's production capacity is recorded around ~69mln MT in FY21 (~64mln MT in FY20), an increase of ~8.8% YoY. In FY22, cement sales witnessed a substantial decline due to uncertainty in government policies and recorded high cost of fuel, electricity, coal and other raw materials. Cement production declined by 3.6% in FY22 and overall cement industry utilization stood at 56 % in FY22, compared to 72 % in the last year. Exorbitant increase in the input costs in FY22 necessitated increase in selling prices which in turn increased the revenues despite reported volumetric decrease as mentioned above.

**Relative Position** The company is smaller player of the industry, by currently operating at a capacity of 1.2mln tpa which translates into market share of 2.3% of cement capacity operational in North region. The company is trying to maintain its share by expanding its existing capacity.

Revenues During 1HFY23, the company reported revenue of PKR 2.069bln compared to PKR 2.62bln same period last year (FY22: PKR 5.336bln; FY21: PKR 3.206bln;), demonstrating a negative growth of ~ (22.5) %. Decrease in topline and significant increase in finance cost along with other inflationary pressures resulted in net profit of PKR 139bln in Dec 22 as compared to PKR 464bln in same period last year. The company return on equity was 2.4% in Dec 22 compared to 10.9% same period last year (FY22: 8.1%; FY21: 1.8%).

Margins During 1HFY23, flying cement's margins dipped slightly compared to FY22 due to increasing inflationary pressures and KIBOR rates (Gross Margin: 1HFY23: 15%, FY22: 16.3%, FY21: 9.4%, Operating Margin: 1HFY23: 12.7%, FY22: 14.6%, FY21: 7.4%, Net Profit Margin: 1HFY23: 6.7%, FY22: 17.4%, FY21: 4.5%).

Sustainability The Company is fully committed to complete its Line 2 expansion project, and expects to achieve its COD during August / September 2023 after which the annual cement production capacity will be 3,510,000 tons. This will help company to sustain its share in the market.

# Financial Risk

Working Capital During 1HFY23, Company's working capital requirements, represented by net cash cycle (net working capital days) improved and was recorded at 1 day (FY22: 56days; FY21: 227days; FY20: 592days;) as trade payable days increased significantly from 79 in June 22 to 165 in Dec 22 while inventory days were recorded at 151 in Dec 22 as opposed to 123 in June 22. The company relies on a mix of internal cashflows, and short-term borrowing to meet its working capital requirement. Current ratio has decreased to 0.6x in Dec 22 (end-Jun22: 0.8x; end-Jun21: 1.5x; end-Jun20: 2.1x) due to significant increase in trade payables. Short term trade leverage stands at -75.2% indicating borrowings done over and above the net trade assets of the company.

Coverages During 1HFY23, FCFO and EBITDA have been recorded at PKR 306 million and PKR 356 million respectively while they were recorded at PKR 857 million and PKR 979 million in FY22. Finance cost has also improved significantly due to increase in policy rate and was recorded at PKR 82 million in 1HFY23 as opposed to PKR 115 million in FY22. Resultantly interest coverage has dipped from 7.5x in June22 to 3.7x in Dec 22.

Capitalization During the first half of year-23, long term debt remained at PKR 4.57bln while company's equity base was reported at PKR 12.102bln (end-Jun22: PKR 11.963bln; end-Jun21: PKR 8.3bln; end-Jun20: PKR 8.15bln). Debt to debt plus equity ratio stood at 32.1% (FY21: 32.6%,FY20: 48.3%,). Short term borrowings include only 3.6% in total borrowings. In view of current financial crisis in the country, the bank has agreed in principle to allow deferment in its principal repayments while the company is regular in payment of its mark-up dues.



PKR mln



Flying Cement Company Limited Dec-22 Jun-22 Jun-21 Jun-20 12M 12M **6M 12M** Cement A BALANCE SHEET 15,919 1 Non-Current Assets 19,375 18,461 13,320 2 Investments 3 Related Party Exposure 0 4 Current Assets 2,171 1,781 2,361 3,003 1,220 a Inventories 1,052 799 2,100 b Trade Receivables 185 174 186 5 Total Assets 21,546 20,242 18,280 16,323 6 Current Liabilities 1,456 2,159 3.365 1,620 a Trade Payables 2,282 1,464 856 940 4,774 4,823 5,888 5,042 7 Borrowings 945 974 1,838 3,044 8 Related Party Exposure 9 Non-Current Liabilities 360 324 659 597 10 Net Assets 12,102 11,963 8,274 6,185 11 Shareholders' Equity 12,102 8,274 11,963 6,185 **B INCOME STATEMENT** 2,069 5,336 3,206 1,080 1 Sales a Cost of Good Sold (1,757)(4,464)(2,903)(1,542)2 Gross Profit 311 872 303 (462)a Operating Expenses (49)(91)(65) (66)262 782 238 (528)3 Operating Profit 9 a Non Operating Income or (Expense) 45 87 95 4 Profit or (Loss) before Interest and Tax 271 826 325 (433) a Total Finance Cost (82)(115) (72)(80)b Taxation (50)215 (110)(17)6 Net Income Or (Loss) 139 926 144 (531) C CASH FLOW STATEMENT a Free Cash Flows from Operations (FCFO) 306 857 419 (335) b Net Cash from Operating Activities before Working Capital Changes 224 741 348 (415) c Changes in Working Capital 767 777 1,082 (621) **Net Cash provided by Operating Activities** 991 1,519 1,429 (1,035)(2,208)2 Net Cash (Used in) or Available From Investing Activities (963)(2,695)(2,770)3 Net Cash (Used in) or Available From Financing Activities (40)1,046 1,522 2,132 (1,111) 4 Net Cash generated or (Used) during the period (130) 182 (13)

D RATIO ANALYSIS				
1 Performance				
a Sales Growth (for the period)	-22.5%	66.5%	197.0%	-67.0%
b Gross Profit Margin	15.0%	16.3%	9.4%	-42.8%
c Net Profit Margin	6.7%	17.4%	4.5%	-49.2%
d Cash Conversion Efficiency (FCFO adjusted for Working Capital/Sales)	51.9%	30.6%	46.8%	-88.5%
e Return on Equity [ Net Profit Margin * Asset Turnover * (Total Assets/Sh	2.4%	8.1%	1.8%	-9.4%
2 Working Capital Management				
a Gross Working Capital (Average Days)	166	135	329	858
b Net Working Capital (Average Days)	1	56	227	592
c Current Ratio (Current Assets / Current Liabilities)	0.6	0.8	1.5	2.1
3 Coverages				
a EBITDA / Finance Cost	4.4	8.5	6.1	-4.1
b FCFO / Finance Cost+CMLTB+Excess STB	0.2	0.4	0.3	-2.5
c Debt Payback (Total Borrowings+Excess STB) / (FCFO-Finance Cost)	15.4	8.3	21.0	-15.8
4 Capital Structure				
a Total Borrowings / (Total Borrowings+Shareholders' Equity)	32.1%	32.6%	48.3%	56.7%
b Interest or Markup Payable (Days)	616.6	563.2	1153.0	1020.2
c Entity Average Borrowing Rate	2.6%	1.6%	0.9%	1.3%



# Corporate Rating Criteria

Scale

### **Credit Rating**

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

	Long-term Rating			
Scale	Definition			
AAA	<b>Highest credit quality.</b> Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments			
AA+				
AA	Very high credit quality. Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.			
AA-				
<b>A</b> +				
A	<b>High credit quality.</b> Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.			
<u>A</u> -				
BBB+				
ввв	Good credit quality. Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.			
BBB-				
BB+	Moderate risk. Possibility of credit risk developing. There is a possibility of credit risk			
ВВ	developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.			
BB-	Commitments to be medi			
$\mathbf{B}$ +				
В	<b>High credit risk.</b> A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.			
B-				
CCC	Very high credit risk. Substantial credit risk "CCC" Default is a real possibility.			
CC	Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. "CC" Rating indicates that default of some kind appears probable. "C" Ratings signal imminent default.			
C	appears probable. C. Ratings signal infinitient default.			
D	Obligations are currently in default.			

Short-term Rating Scale **Definition** The highest capacity for timely repayment. A1+ A strong capacity for timely **A1** repayment. A satisfactory capacity for timely repayment. This may be susceptible to **A2** adverse changes in business. economic, or financial conditions An adequate capacity for timely repayment. **A3** Such capacity is susceptible to adverse changes in business, economic, or financial The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions. Liquidity may not be sufficient.



\*The correlation shown is indicative and, in certain cases, may not hold.

Outlook (Stable, Positive, Negative, Developing) Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. 'Stable' outlook means a rating is not likely to change. 'Positive' means it may be raised. 'Negative' means it may be lowered. Where the trends have conflicting elements, the outlook may be described as 'Developing'.

Rating Watch Alerts to the possibility of a rating change subsequent to, or, in anticipation of some material identifiable event with indeterminable rating implications. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating watch may accompany rating outlook of the respective opinion.

Suspension It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

Withdrawn A rating is withdrawn on a) termination of rating mandate, b) the debt instrument is redeemed, c) the rating remains suspended for six months, d) the entity/issuer defaults., or/and e) PACRA finds it impractical to surveill the opinion due to lack of requisite information.

Harmonization A change in rating due to revision in applicable methodology or underlying scale.

Surveillance. Surveillance on a publicly disseminated rating opinion is carried out on an ongoing basis till it is formally suspended or withdrawn. A comprehensive surveillance of rating opinion is carried out at least once every six months. However, a rating opinion may be reviewed in the intervening period if it is necessitated by any material happening.

Note. This scale is applicable to the following methodology(s):

- a) Broker Entity Rating
- b) Corporate Rating
- c) Debt Instrument Rating
- d) Financial Institution Rating
- e) Holding Company Rating
- f) Independent Power Producer Rating
- g) Microfinance Institution Rating
- h) Non-Banking Finance Companies Rating

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# Regulatory and Supplementary Disclosure

(Credit Rating Companies Regulations, 2016)

#### **Rating Team Statements**

(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

### 2) Conflict of Interest

- i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)
- ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)
- iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

#### Restrictions

- (3) No director, officer or employee of PACRA communicates the information, acquired by him for use for rating purposes, to any other person except where required under law to do so. | Chapter III; 10-(5)
- (4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)
- (5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

# **Conduct of Business**

- (6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)
- (7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report | Clause 11-(A)(p).
- (8) PACRA prohibits its employees and analysts from soliciting money, gifts or favors from anyone with whom PACRA conducts business | Chapter III; 11-A-(q)
- (9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r) (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)
- (11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

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- (12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate signed with the entity being rated or issuer of the debt instrument, and fee mandate signed with the payer, which can be different from the entity
- (13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)
- (14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)
- (15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)
- (16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)
- (17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

# Monitoring and review

- (18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)
- (19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)
- (20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)
- (21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

# **Probability of Default**

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(f-VII)

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